

# The 'I' in Induction

The Business School, Bournemouth University

**Abstract:** Comparing two different approaches to under-graduate Induction; face-to-face (on-campus students) vs. online delivery (fully online students), and how we 'Make it Personal'.

## Our Students:

- Under-graduate / Level C induction programme
- Face-to-face / Campus-based Students
- Online / Distance Learning Students

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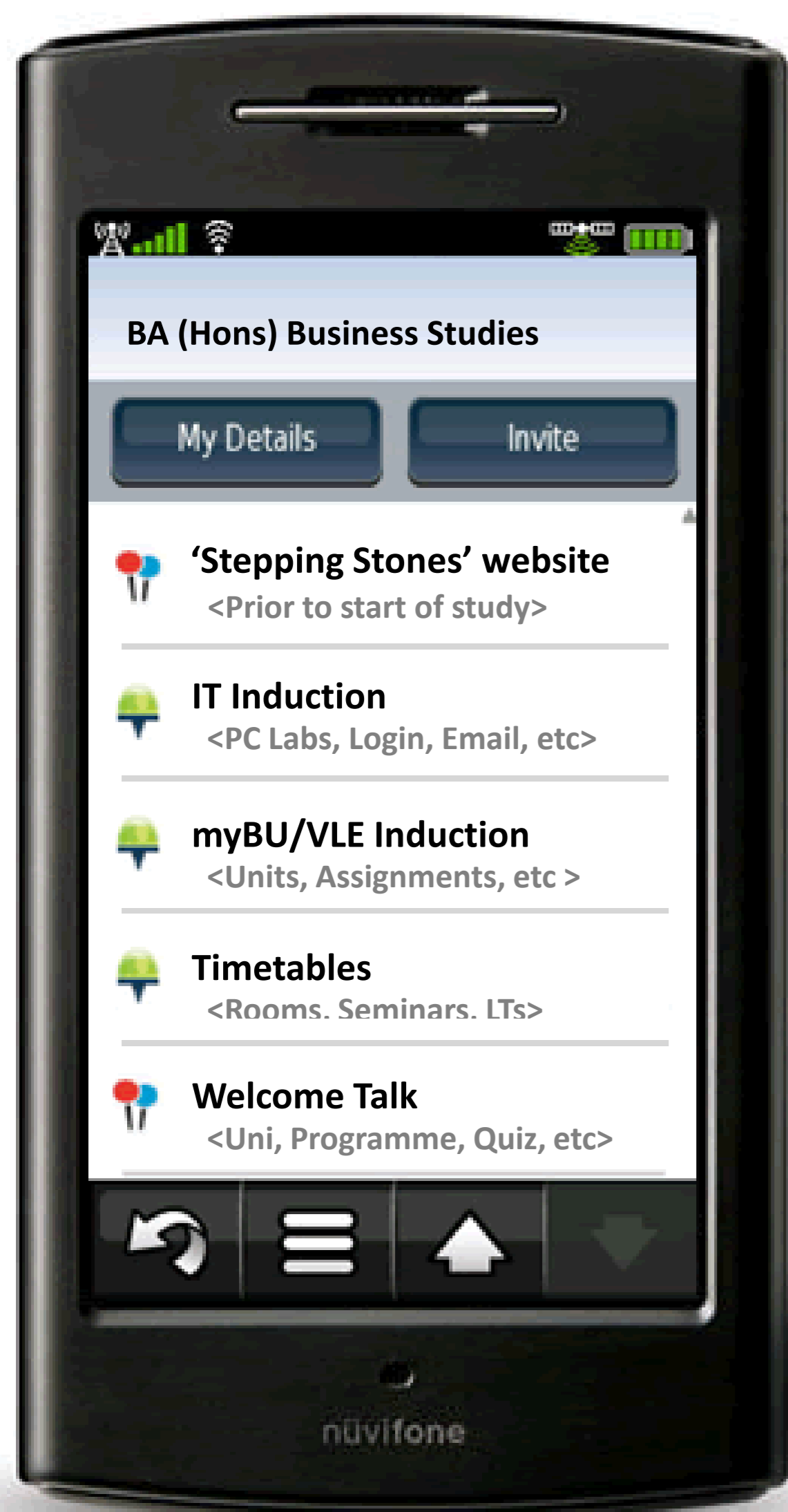
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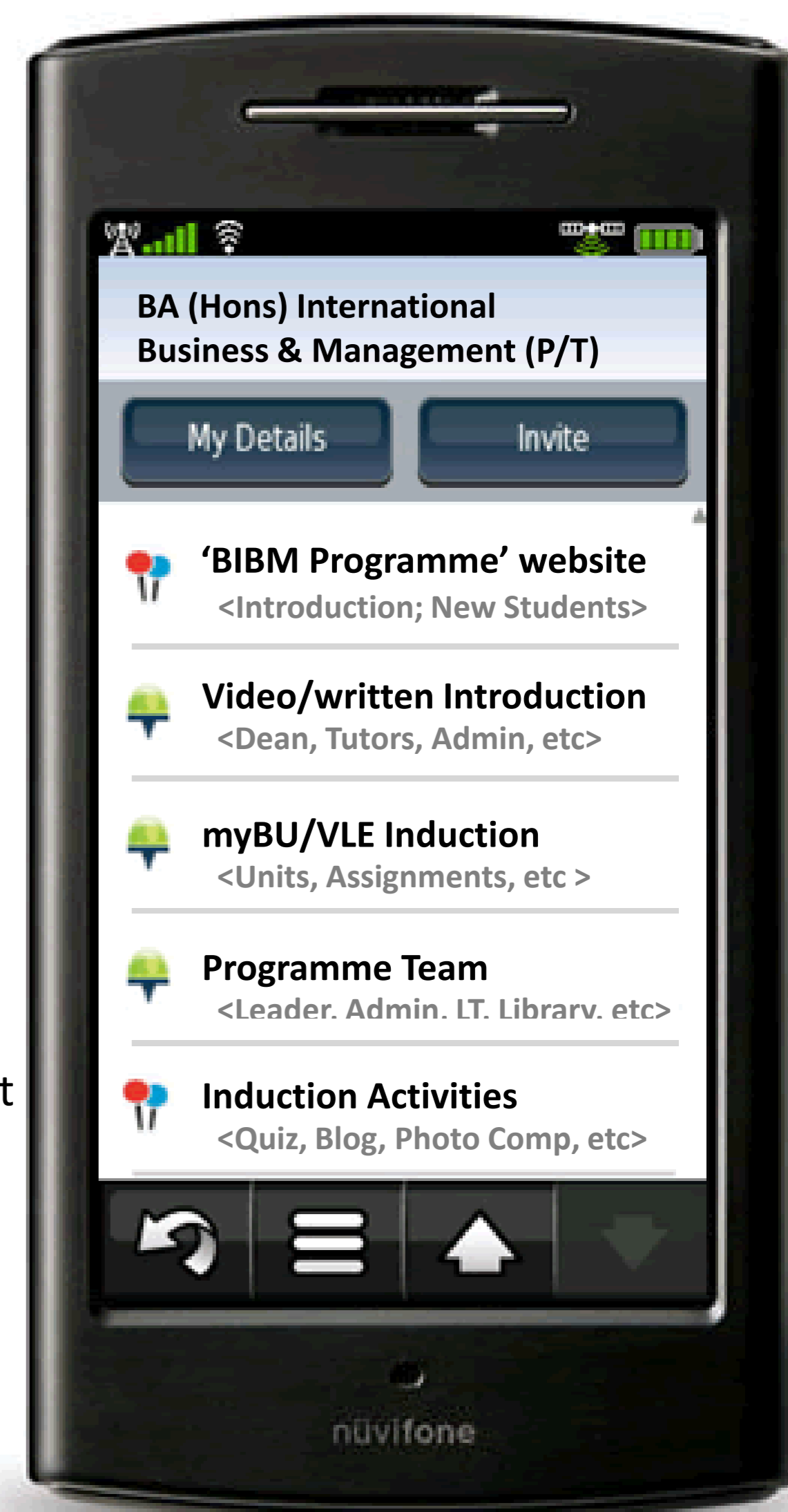


## Personalising Induction:



- Face-to-face delivery
- **1 Week / ~25 hours**
- 250 Students, 1 Cohort
- School Leavers (18 & 19 Y/O)
- VLE increasingly important for communication
- Mixture of VLE and printed Unit materials supplied
- 'Stepping Stones' website:
  - Study Skills
  - PDP
  - FAQs
  - Study Support
  - News

- Fully Online delivery
- **1 week / ~10 hours**
- 25 Students, 2 Cohorts (September & February Intake)
- Mature students & Armed Forces personnel
- Strong use of VLE for communication
- All Unit materials loaded to VLE
- 'BIBM Programme' Website:
  - New Students
  - Continuing Students
  - Induction Activities
  - Learning & Assessment
  - Resources & Downloads
  - Support (IT, ALN, etc)



## Induction Characteristics:

- Development investment to decrease delivery time
- Management endorsement
- SMART implementation plan
- eLearning/pedagogical underpinning
- Tutor participation and commitment
- Timely technical support
- Stable VLE for delivery
- Student engagement



## Added value: The 'I' Factor

- Engaging and reusable Induction activities
- Personalised learning
- Feedback on VLE performance
- Developed 'good practice' guide for School & Institution
- Staff development through peer collaboration
- Enhanced course entry awareness