Abstract: Comparing two different approaches to undergraduate Induction; face-to-face (on-campus students) vs. online delivery (fully online students), and how we ‘Make it Personal’.

Our Students:
- Under-graduate / Level C induction programme
- Face-to-face / Campus-based Students
- Online / Distance Learning Students

Personalising Induction:
- Face-to-face delivery
  - 1 Week / ~25 hours
  - 250 Students, 1 Cohort
  - School Leavers (18 & 19 Y/O)
  - VLE increasingly important for communication
  - Mixture of VLE and printed Unit materials supplied
- ‘Stepping Stones’ website:
  - Study Skills
  - PDP
  - FAQs
  - Study Support
  - News
- Fully Online delivery
  - 1 week / ~10 hours
  - 25 Students, 2 Cohorts (September & February Intake)
  - Mature students & Armed Forces personnel
  - Strong use of VLE for communication
  - All Unit materials loaded to VLE
- ‘BIBM Programme’ Website:
  - New Students
  - Continuing Students
  - Induction Activities
  - Learning & Assessment
  - Resources & Downloads
  - Support (IT, ALN, etc)

Induction Characteristics:
- Development investment to decrease delivery time
- Management endorsement
- SMART implementation plan
- eLearning/pedagogical underpinning
- Tutor participation and commitment
- Timely technical support
- Stable VLE for delivery
- Student engagement

Added value: The ‘I’ Factor
- Engaging and reusable Induction activities
- Personalised learning
- Feedback on VLE performance
- Developed ‘good practice’ guide for School & Institution
- Staff development through peer collaboration
- Enhanced course entry awareness

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