Hospitality South Conference

Inspiring excellence as Dorset prepares for the world stage

Tuesday 6th March 2007 Bournemouth International Centre

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Programme
6th March 2007

8.45 Registration and refreshments

8.30 Professor Conrad Lashley
Director, Centre for Leisure Retailing, Nottingham Business School
Welcome / Introduction / Facilitator

9.35 Key Note: Ken Robinson CBE FTS
Independent Tourism Adviser and Chair, Tourism Society Think Tank

Winning for Tourism – before and beyond 2012
Tourism is increasingly competitive, both internationally and within the domestic market. What are the trends and the key challenges? How can the potential tourism benefits of the Olympics be harnessed – both before and beyond 2012?

10.05 Robin Barker
Marketing Director, South West Tourism

2012 and Tourism – the highs and lows!
Tasks the South West must get right, not get wrong, the potential for the cruise market and links with this, and the essential focus on greater sustainability by all concerned. And essentially, the potential for changing perceptions and creating a long term hospitality legacy.

10.35 Break

11.00 Bruce Grant-Braham FHCIMA
Lecturer in Hospitality and Retail, Bournemouth University and Chairman of Poole Tourism Management Board

Bringing it Home
How Bournemouth, Dorset & Poole are preparing for the world stage and how we can all benefit.

11.30 Lesley Waters
TV Celebrity Chef, Proprietor of the Lesley Waters Cookery School.

Passion for Dorset
A Londoner through and through, Lesley fell in love with Dorset during filming and has since set up her own cookery school in the heart of the county, using local produce. Lesley will share her passion for the area and her belief in future opportunities.

12.00 John Sheaves
Chief Executive, Taste of the West.

Taste of the West: Food with Attitude
Inspiring excellence using local food - improving the bottom line.

12.30 Professor Conrad Lashley

Group Session – Your chance to shape the future of this region.

13.15 Working Lunch

14.15 Professor Conrad Lashley

Feedback from group sessions.

14.30 Giles Henschel
Managing Director, Olives Et Al

What If?
The challenge of change - ideas on how to stand higher and see further.

15.00 Skills Panel:
CHAIR: Professor Conrad Lashley

Debra Horlock - Dorset & New Forest Tourism Partnership
Paul Pettigrew - Learning & Skills Council (TBC)
Professor Nigel Henmington - Head of School of Services Management - Bournemouth University
Allen Stocker - Director, The Elstead Hotel - Bournemouth Area Hospitality Association
Rowland Foote - Principal - Bournemouth & Poole College
Tony Elvin - Training & Development Manager - Fifteen, London (TBC)

16.00 Prepare to be amazed!
Final session - not to be missed.

16.15 Exhibition time until 18.00

18.00 Hotel & Catering Show closes

In association with:
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