



Website development for Physiotherapy Cancer Care: A unique physiotherapy service for people living with cancer www.physiocancercare.co.uk

Bournemouth University

Introduction

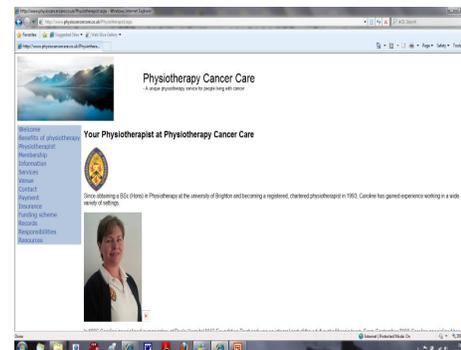
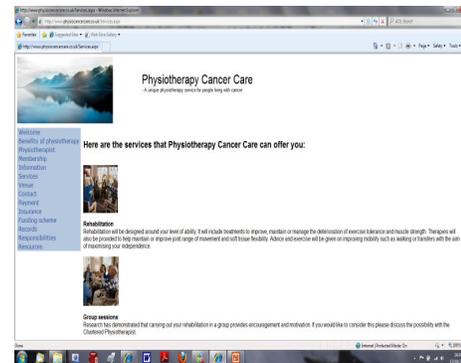
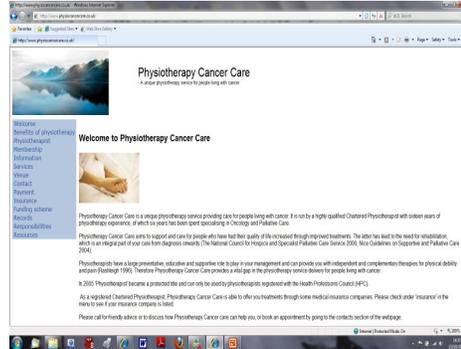
An awareness of either a better method of service / care delivery or an awareness of a specific client need seems to be the trigger for practice development activity, similarly there is evidence that many developments in practice happen due to continuous professional development (Unsworth 2000). As part of the practice development element of a Doctorate of Professional practice (DProf) research 'Are physiotherapists meeting National Palliative Care Standards? A case study approach' the idea for this service delivery and website evolved. The practice development will be addressing key elements of the NICE guidelines (2004) in supportive and palliative care.

Aim

To market the development of a private practice for people living with cancer

Objectives

1. To run concurrently with the DProf research element of 'Are physiotherapists meeting National Palliative Care Standards? A case study approach.'
2. To evolve through recommendations for improvement in practice from the results of the DProf research
3. To be part of the practice development element of the DProf



Method

Visual web developer 2008, express edition was chosen as the preferred learning tool to develop this website. This tool is free to download from the internet and allows beginners to build and design their own websites. Registering with the visual web developer took a minimal amount of time, but the actual learning process of developing the website took about two months. Guidance was provided by the visual web developer to assist the learner. The website was launched with the search engines in July 2009.

Organisations

Advice was sought from professional bodies, such as the Chartered Society of Physiotherapy (CSP) and Health Professions Council (HPC) for the use of their logo on the website. In addition copyright was obtained from Dorset Speed web.

Conclusion

The practice development element of this research will involve recommendations for improvement in practice. As the private practice develops the research findings will play an important role in shaping and directing this service for people living with cancer, central to which is the national standards of supportive and palliative care best practice recommendations.

References

- National Institute of Clinical Excellence (NICE), 2004. Supportive and Palliative Care Guidance for Adults with Cancer. London: NICE.
- Unsworth, J., 2000. Practice development: a concept analysis. Journal of Nursing Management. 8, 317-326

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