Embedding QR Codes in Education Contexts

Stage 2. The Value

EXPERIENCE FROM PROJECT STAGE 1:

- QR Codes need to give students something 'extra'.
- QR Codes are too small in promotional literature.
- QR Codes need to draw our attention: "... no one wants to do extra reading!"
- Could alienate people who don't have smart phones.
- Potential to save time if they work.
- Inclusion of QR Codes to make learning more stimulating.

OBSERVATIONS:
- Familiarisation: Known as 'barcodes' (BlackBerry BBM).
- Benefits: Save on paper & other resources.
- Aspirations: Students excited to be included in identification of new modes of use.

Stage 1. The Code

Ideas for using QR Codes:

- Interactive learning within lectures & seminars.
- Loyalty scheme for the student shop?
- QR Code instead of tickets for student events?
- Personal QR Code to scan for exam or seminar attendance?
- Tracking of books for the Library?
- Booking timetable outside lecture theatres?
- Virtual maps to get around campus (orientation)?
- Order food from SU bar to collect in-between lectures?
- Career & placement information.

Stage 3. Next Gen?

- Oakley Smart Glasses?
- Augmented Reality (AR)?
- Google 'Project Glass'?
- Aurasma AR App?