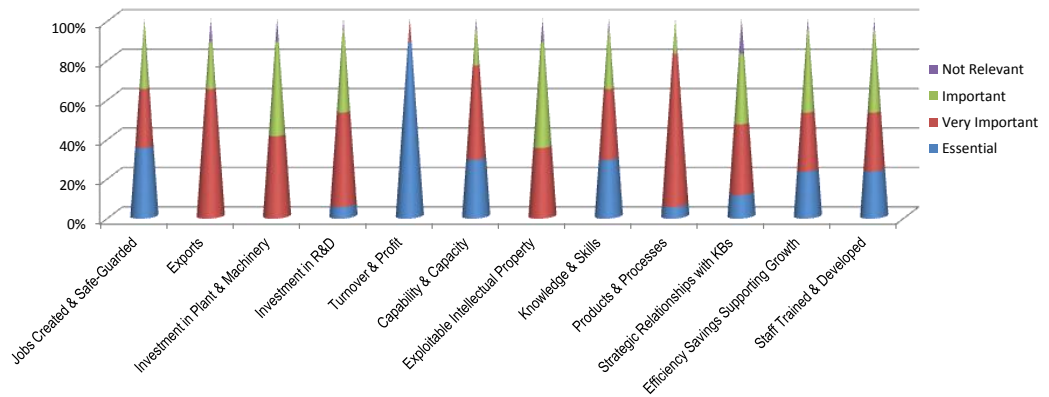
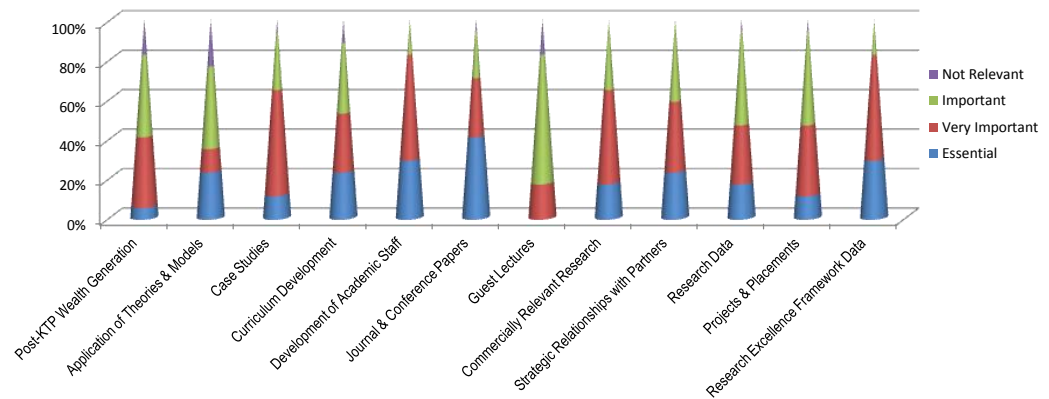


As a joint initiative between the Universities of Southampton Solent, Southampton and Bournemouth, a study was undertaken of UK universities involved in the delivery of Knowledge Transfer Partnerships (KTP) to collect views concerning the definition of Wealth Generation in the context of Knowledge Exchange (KE) projects. Data was collected using an electronic survey method. Representatives from 17 UK universities responded. Results are summarised below for dissemination to the KTP Community.

## Business / Commercial Wealth Generation



## Academic / Knowledge Base Wealth Generation



## Graduate (Associate) Wealth Generation

