Karen Fowler-Watt
Bournemouth University
When reporting crisis events, we, as journalists, can make the voiceless voiceless” (Marsh, 2016).
Pedagogic drivers and context

- Self-reflexive and a sense of self:
  “a sense of the term where we speak of people as selves, meaning that they are beings of the requisite depth and complexity to have an identity” (Taylor, 1989:32).

- Notions of identity: what we make for ourselves out of that concept of self and aware that:

  ‘identities can no longer be seen as rigid categories’ (Clarke, 1996:195).

- Awareness of challenges/contextual shifts
- Interrogating ‘normative values of journalism
- Ethics: Personal and professional
- Empathy, emotion and immersion
- Voice, self awareness
- Confidence
Sharing “lived experience”
Immersive storytelling & “bottom-up” journalism

“If we want digital connections to increase human connections, we need to experiment” (Zuckerman, 2013:131)

https://globalvoices.org/2016/11/30/the-end-is-near-remember-what-we-sacrificed-dispatches-from-eastern-aleppo/
Assessment: Presentation, poster & reflection

- In the light of the experiences of the Visiting Speakers and utilising your knowledge of Global Voices and wider reading and research, produce a 3’ presentation, which considers the challenges that journalists face in reporting on marginalised voices. You should consider the strengths and weaknesses of mainstream media. You devise the title and the angle that you wish to pursue. You may choose to look at one story/issue in depth or a range of issues.

- The presentation should take into consideration some of these key issues and questions/themes

  - **Original Journalism** – what is ‘original journalism’? The role of audience, impartiality, techniques of storytelling, use of digital techniques e.g. data journalism

  - **Ethical challenges** – ethics, compliance issues, trust, media ownership, investigative journalism, verification, fake news.

  - **Power and responsibility** - the exercise of power, sense of self and professional identity, relationship with sources, civic duty, empathy, belonging

  - **Objectivity** - what happens when the journalist becomes the story? How much of ‘self’ should be put in to stories? Notions of ‘self’, emotional journalism, conflict reporting.
The route to self-reflection, notions of belonging, awareness of self and others:
Looking ahead:
- FB reading group/Media4Change
- Data labs to teach digital skills
- Building a pedagogic project with GV to share best practice
References:


Zuckerman, E., 2015, *Digital Cosmopolitans, Why We Think the Internet Connects Us, Why it Doesn't, and How to Rewire it*, Norton & Company: New York