

Research on project management

Digital disruptors and digital connectors



Conceptual



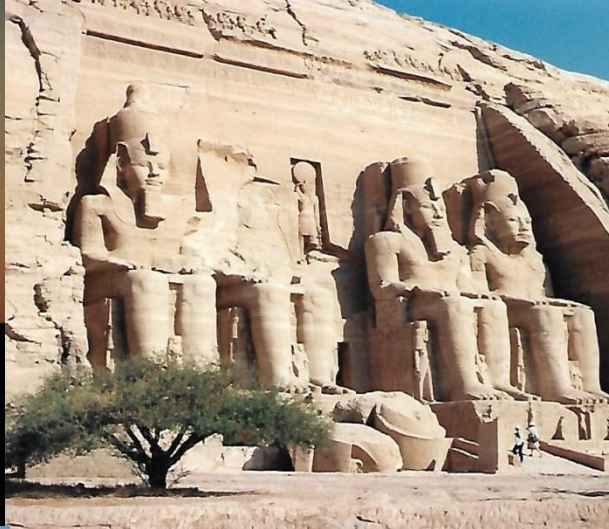
Practical



Research



Understanding







New Definitions

Project

“a temporary set of roles tied together by channels of communication to achieve change”

Project Management

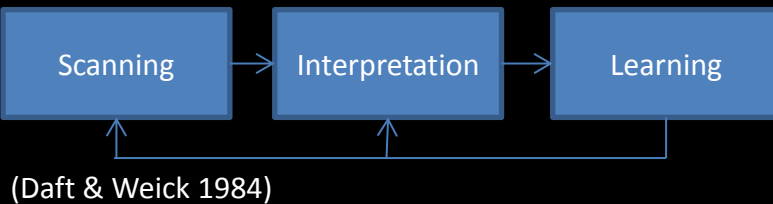
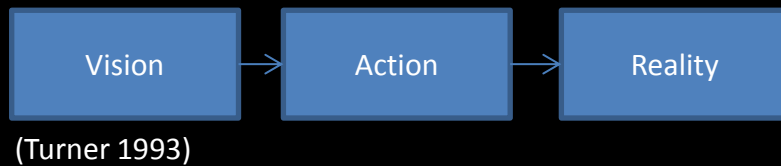
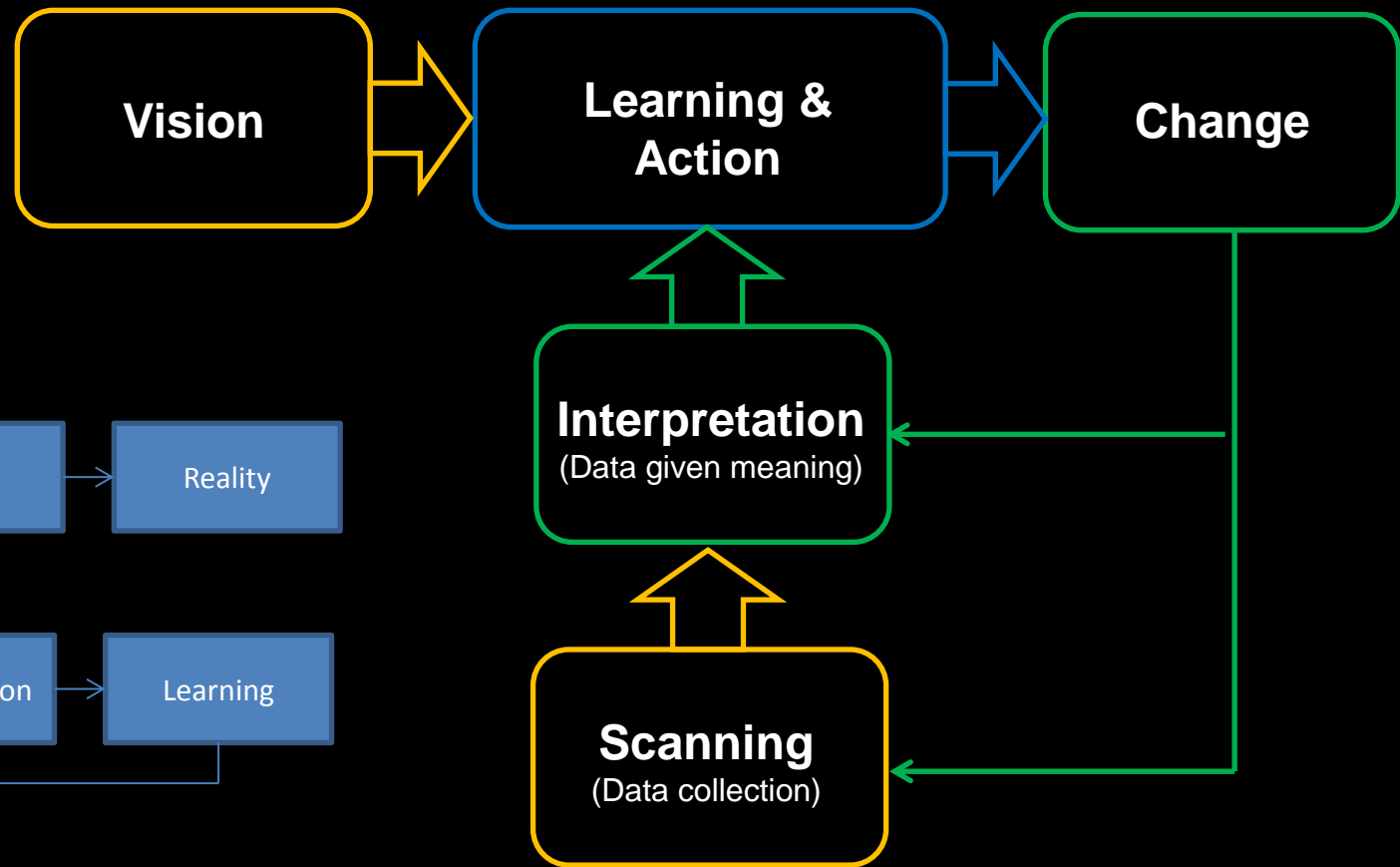
“the art and science of achieving change by enabling communication, coordination and integration amongst temporary roles to convert vision into reality”

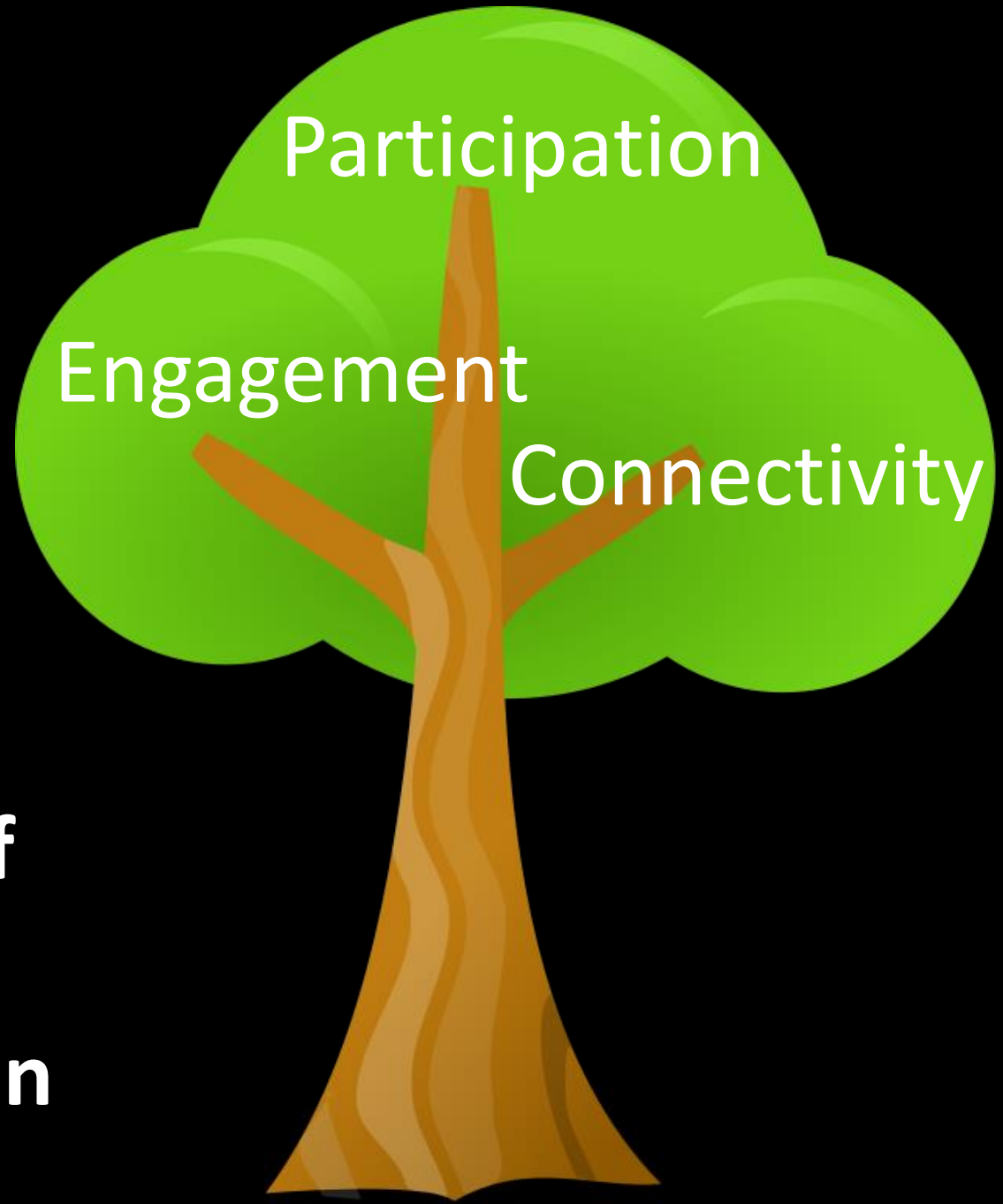






Projects as learning organisations





**Three zones of
project
communication**



Solving a Puzzle

Social media - project management

A match made in heaven, or a waste of time?





Types of social media

Blogs

Social network

Shared workspace

Wikis

Instant messages

Online meetings

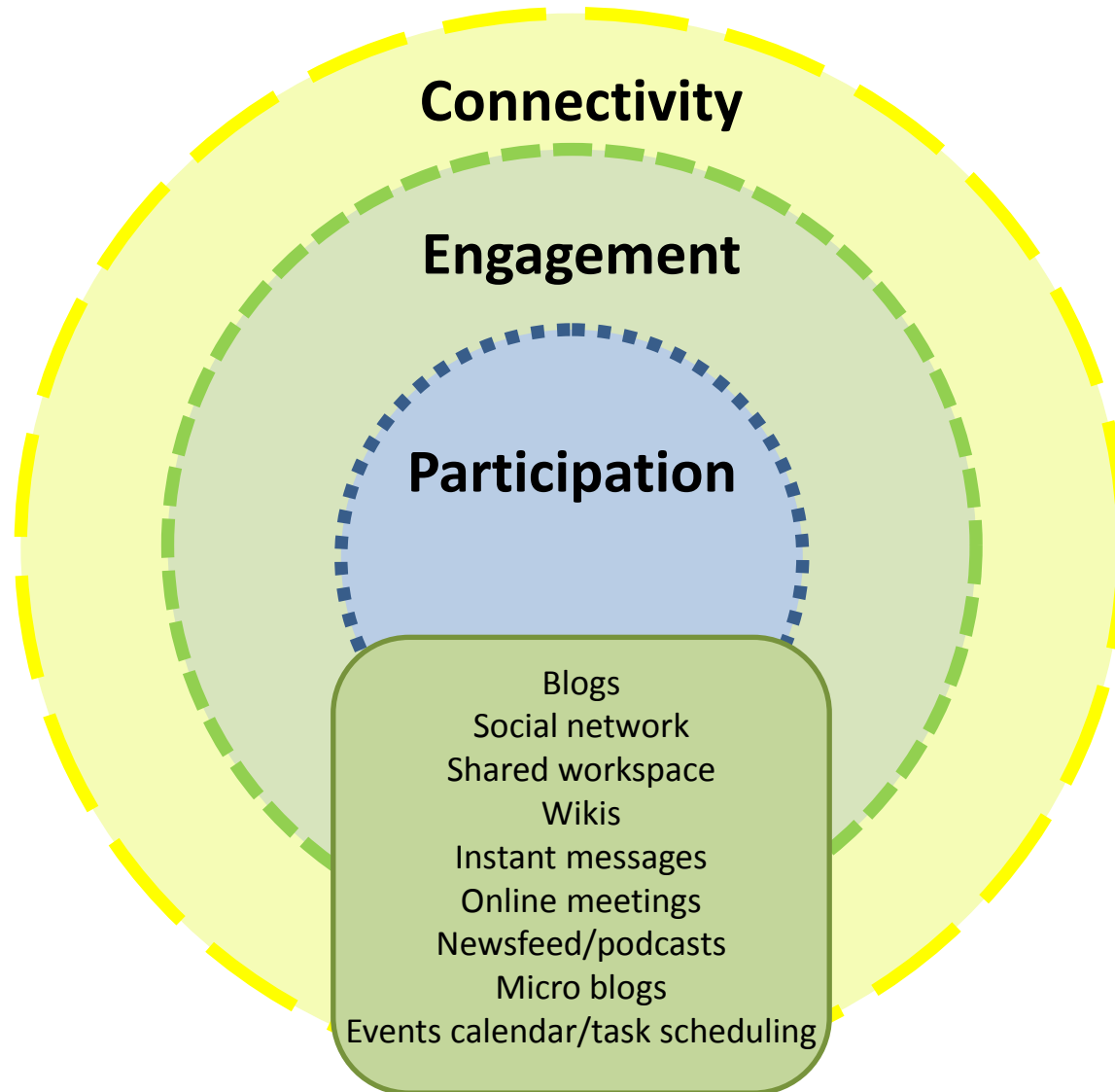
Newsfeed/podcasts

Micro blogs

Events calendar/task
scheduling

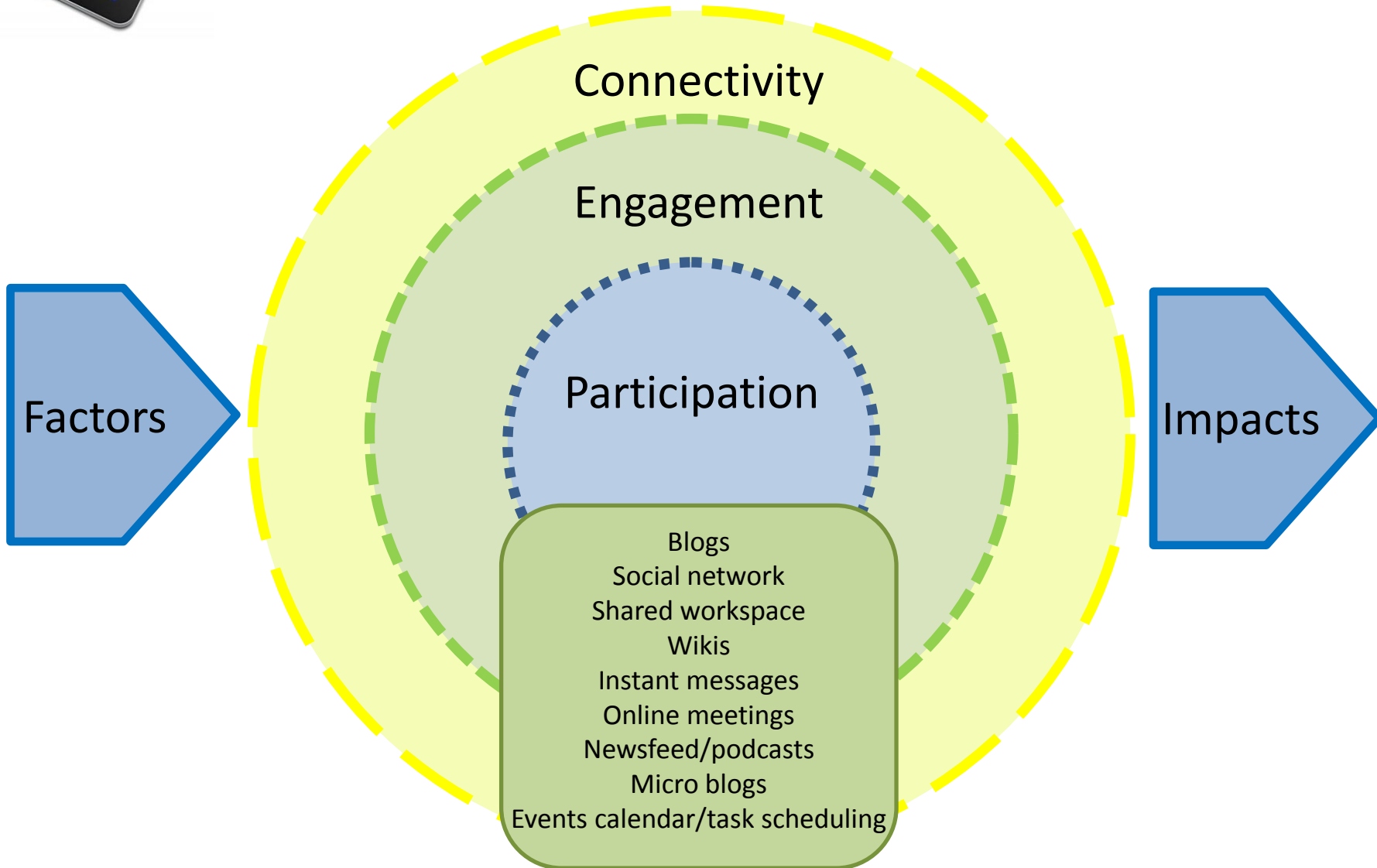


Framework



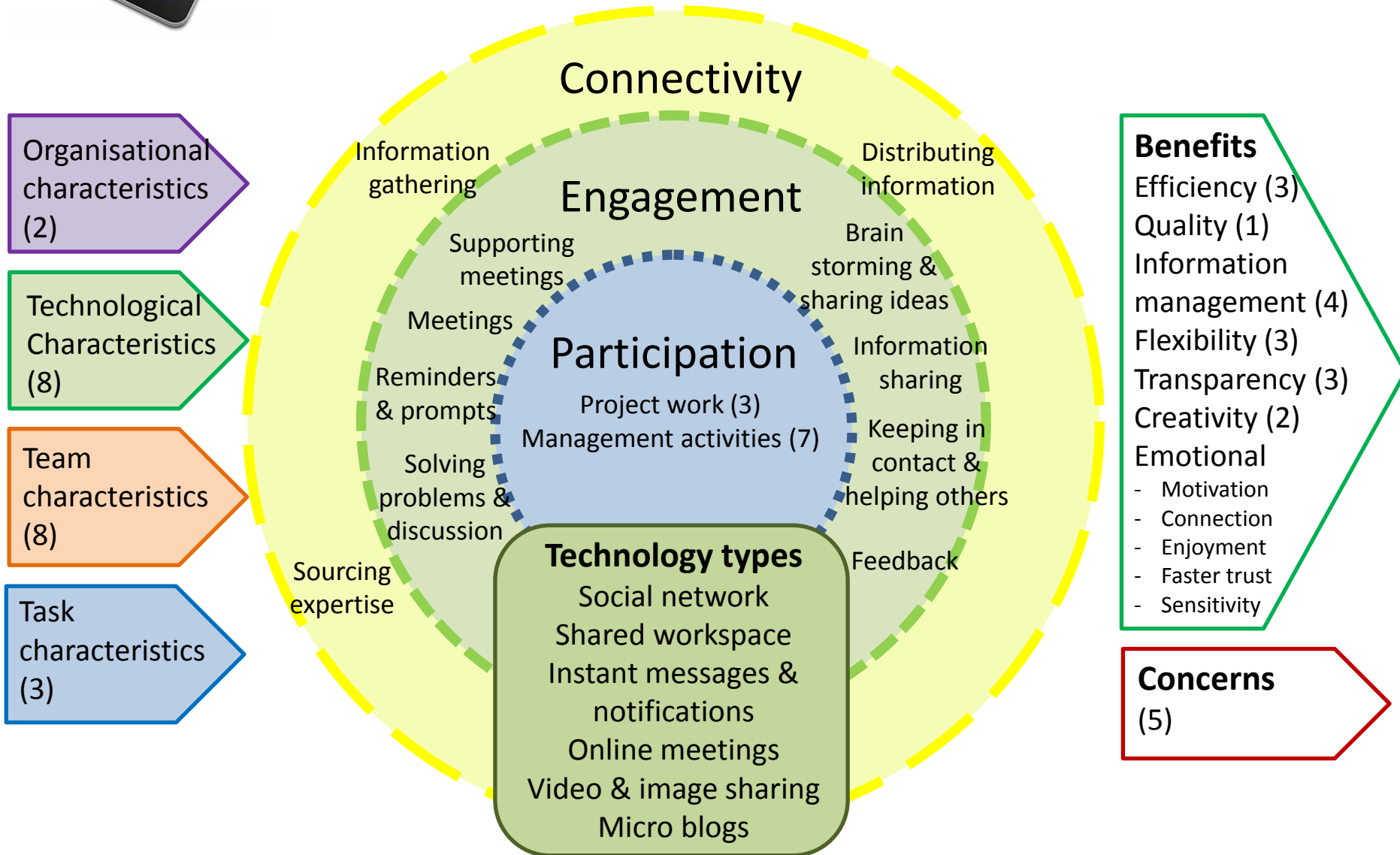


Framework



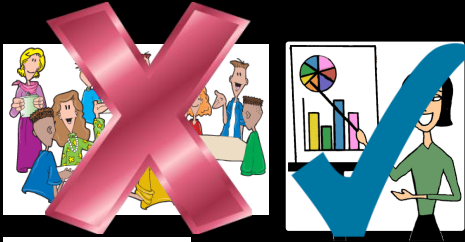


Findings





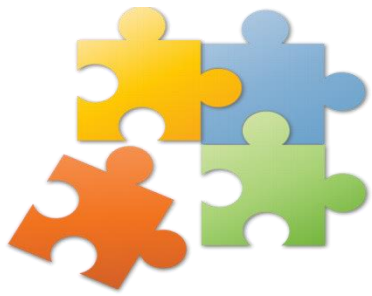
Knowledge creation



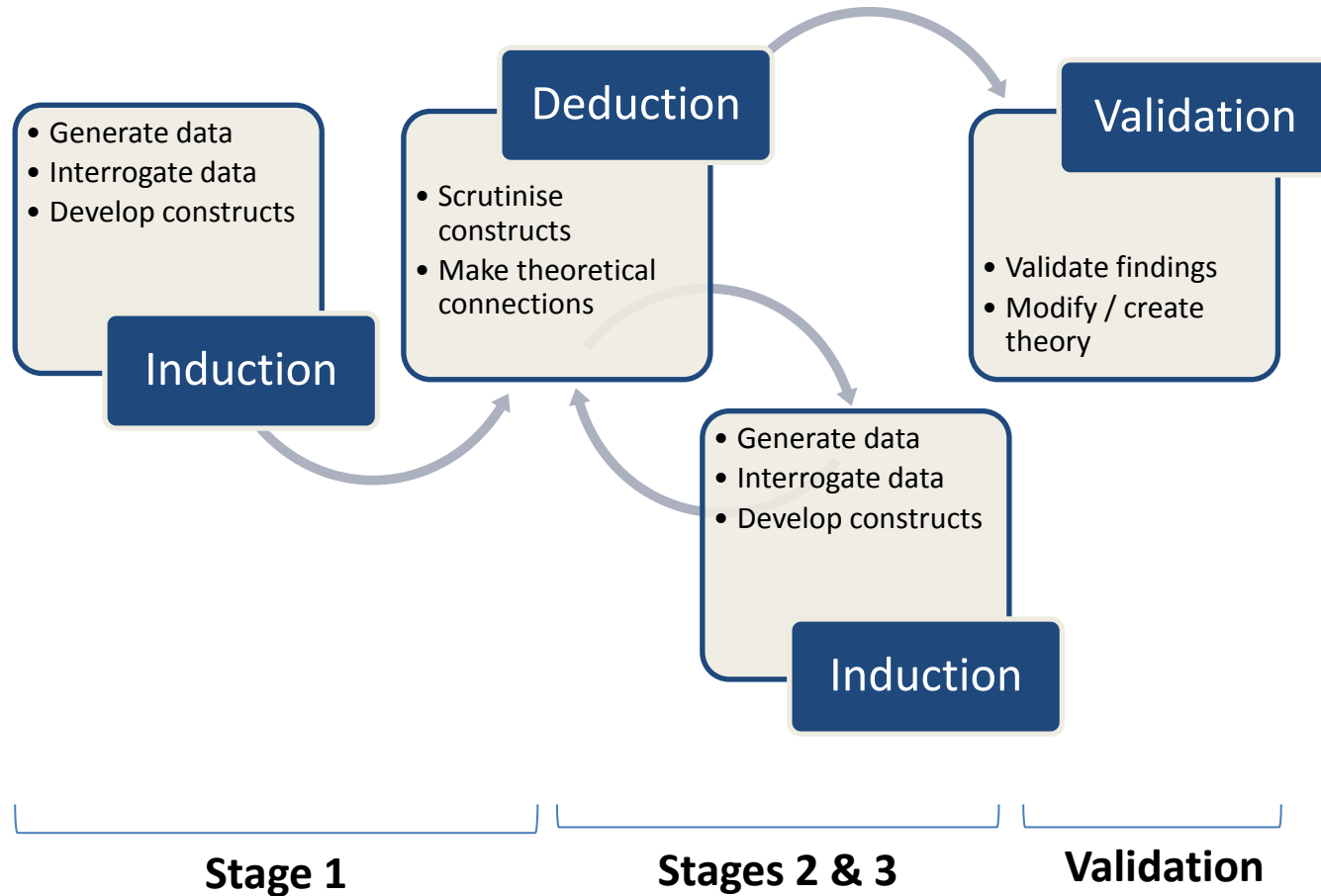
Traditional project management
Reich & Wee (2006)
SECI Model (Nonaka & Konno 1998)







Abductive strategy





A match made in heaven, or a waste of time?

- Benefits outweigh concerns
- Emphasis on ‘convene & coordinate’
- Changes the communication paradigm
 - Ideas, images, feelings, and perceptions more important than text
 - Inwards as well as outwards
 - Takes communication to people



“So I was notified every time something had changed” (V)

“We had an unplanned issue, so one of my colleagues posted that on SSN, and I was able to see it straight away” (Z)

“... it opens the door to an expert you might not even know is there” (Z)

“We use it as a way to complement the meetings and kind of fill in the gaps” (B)

“You can actually collaborate and kind of give feedback” (B)



“It kind of forces you to think about how you communicate and what you write ... so you don't actually, kind of upset anyone” (T)

Disruption & Connection

... we'll manage it all on Basecamp and I'll keep that all up to date for the client” (H)

“You do kinda get that connection and, trust, and y'know team spirit” (H)

“If something happens late at night, you see the team jump on it [Slack]. And it's a really nice team feeling, when you see oh someone go, oh let me just test that, and I'll check that, and everyone pulls together.” (H)

“... simple text checking up how's everyone work going, reminds everyone...” (S)

“They expect the information to come to them” (J)

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Thank you. Questions?

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