

Documentary and the Reduction of Social Stigma



Dr. Catalin Brylla, Principal Lecturer in Film and Television

References

“Documentary Spectatorship, Stereotypes and Stigma” (Palgrave, 2022)
by Catalin Brylla

→ The book expands on all the concepts in this presentation

Social Stigma

- particular outgroup is rejected, devalued, ignored and/or oppressed because of associated attributes, which negatively affects a variety of dimensions of outgroup members' lives, such as social status and mobility, economic status, well-being, self-esteem, self-perception, group identification, motivation, social interaction and achievement-based performance (Levin and Van Laar, 2006, p. 2; Goffman, 1963, p. 3)
- discrepancy between *virtual social identity* - a stereotyped, undesirable characterisation of outgroup members, and *actual social identity* - a more nuanced, individuated characterisation of other people (Goffman, 1963, p. 3)

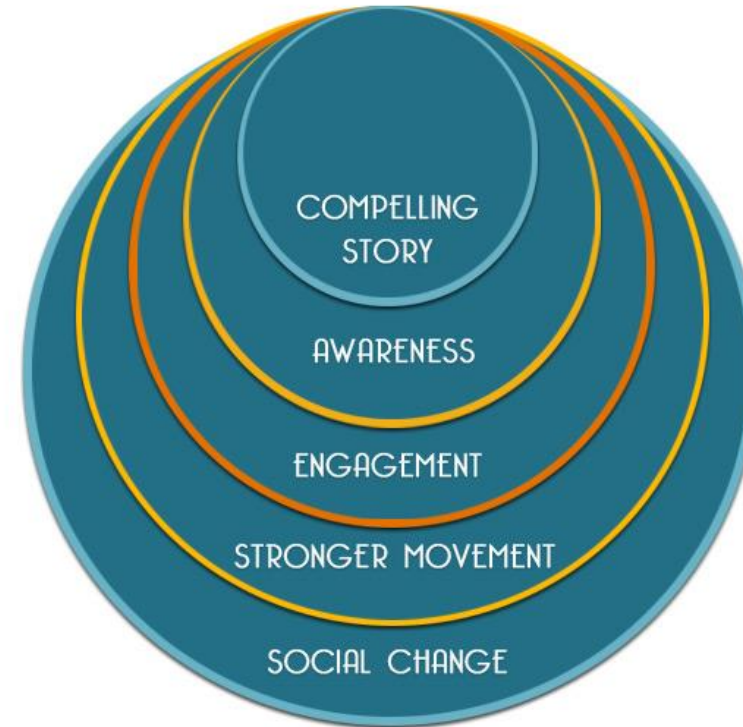
Obesity



Stigma Reduction Areas – Documentary Practice



CREATIVE MEDIA DIMENSIONS OF IMPACT



Stigma Reduction Areas – Anthropology




Stigma Reduction Areas – Stigma Studies

Article

Can Watching a Television Documentary Change the Way Men View Masculinity?

Journal of Men's Studies
2019, Vol. 27(3) 287–306
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DOI: 10.1177/1060826518815909
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Lennart Reifels¹, Matthew J. Spittal¹, Andrea Phelps¹,
and Jane Pirkis¹

The Effects of a Documentary Film About Schizophrenia on Psychiatric Stigma

by David L. Penn, Cliff Chamberlin, and Kim T. Mueser

The effects of a documentary film on public stigma related to mental illness among genetic counselors

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Stigma Reduction Areas – Media Industry

- Gender: Mako Mori test (extended Bechdel test): https://en.wikipedia.org/wiki/Mako_Mori_test
- British East and South East Asians: <http://wearebeats.org.uk/>
- Race: DuVernay test: <https://twitter.com/duvernaytestorg/status/1170785779519557632?lang=en>
- Muslims: Riz test: <https://www.riztest.com/>



Ouaga Girls (2017)

The Cut (2009)

<https://www.youtube.com/watch?v=rMCQk->

[TBHPA&t=118s](https://www.youtube.com/watch?v=rMCQk-TBHPA&t=118s)

<https://www.youtube.com/watch?v=q-8SiNBvLi0>

