

Reconstructing social networks: Transitional Changes from a Mobile Hunter-Gatherer to a Sedentary Neolithic Agrarian System.

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Abstract

The increasingly permanent, large-scale communities that developed in SW Asia in the early Neolithic, and that have been the norm in many societies ever since, mark a significant break with the highly mobile, fission-fusion forms of social organisation shared by all earlier human and indeed other primate forebears. While economic, ecological and cultural changes were clearly an important part of the transition, the social changes that accompanied them have received considerably less attention, despite the fact that they may have been critical elements of the transition. Network methods specifically designed for visualising and analysing changes in social structure thus offer enormous potential for examining the momentous social changes that occurred at this time.

Keywords:

Neolithic; sedentism; material culture; group size; social organisation; network analysis

Main text

[A]Introduction

The transition from mobile foraging to sedentary and agrarian societies ultimately proved one of the most significant transformations in human prehistory, foundational to the complex urban societies that dominate today's globalized world.

However, describing this as 'a transition' highlights a major issue in our ways of thinking about these changes. Traditional approaches to 'the origins of agriculture' have tended to identify a discrete 'event', and to foreground the economic changes involved, but more recent work suggests 'the origins of agriculture' is better considered a complex of more distinct and perhaps only loosely-interlinked processes. Any simplistic notion of a binary opposition between mobile foraging and sedentary agricultural lifeways is undermined by the enormous diversity of lifeways and socio-cultural practices and institutions demonstrated by communities across the globe even today (Finlayson and Warren 2017; Kelly 2013; Maher and Conkey 2019; Makarewicz 2013; Wengrow and Graeber 2015). While the earliest villages appear in the archaeological record of SW Asia from around 13,000BCE (Edwards 1991; Valla 1991), evidence of cultivation is rather later, around 9,500BCE (Willcox 2013), with farming villages only well-established by ~8000BCE (Bellwood 2005), suggesting a long and complex process of Neolithisation that was part of a much longer-term trend towards more mutually reliant ecological relationships between humans and plant and animal species (Asouti and Fuller 2013; Bogaard et al. 2021; Fuller et al. 2018; Zeder 2011).

Recent approaches have thus focused on investigating the various components of 'the transition' and the interrelationships between the processes involved, with many researchers increasingly

highlighting the fundamental significance of *social* change at this time (Asouti and Fuller 2013; Bender 1978; Benz 2010; Coward and Dunbar 2014; Hayden 1996; Hodder 1990; Kuijt 2000a; Rosenberg and Rocek 2019).

[A] Social changes in increasingly large and sedentary communities

Long considered important elements of Neolithisation, changing settlement and demographic patterns have primarily been studied as part of potentially positive feedback loops driving intensive food exploitation and ultimately production (Marshall 2006 and papers therein). However, they also have important implications for sociality.

Certainly the archaeological record of Epipalaeolithic and early Neolithic SW Asia demonstrates reduced mobility, more permanent co-residence, increasingly substantial settlement and demographic changes (the so-called Neolithic Demographic Transition; Bocquet-Appel 2011). The largest sites of the Late Epipalaeolithic (~10.5-10k BCE), may have housed 18-59 people, while by the Final PPNB/PPNC (~7.5-6k BCE) some could have boasted 1170-3822 people (Kuijt 2000b).

However, increasing community size is no simple project. Supportive coalitions may offset the physiological/psychological impact of social stress in larger groups (Benz 2010; Dunbar and Shultz 2021), but the increasingly detailed tracking of relationship histories needed to identify good allies and freeriders (Dunbar 2008), places demands on social cognition that increase exponentially as group sizes grow. Furthermore, larger social groups are inevitably more complex. Since close, or 'strong', social relationships still take the same amount of time and energy to maintain, individuals can only sustain so many such relationships (Roberts 2010). Social networks thus expand via the addition of 'layers' of others one knows only distantly, i.e. has only 'weak ties' with (Dunbar et al. 2018; Granovetter 1983; Roberts 2010). Even where local ecologies and economies allow aggregation, larger communities can only be maintained where new strategies are found to cope with the increased social complexity of larger groups.

[A] Strategies for social complexity

[B] *Material culture, social roles and hierarchization*

Understanding the specifically social implications of settlement and demographic change therefore also provides a new perspective on material culture change in the Neolithic: rather than simply being by-products of economic and settlement change, material culture may have played a much more important critical role in the development of larger-scale communities.

In small-scale societies, virtually by definition, most interactions occur between people who know one another well (Roberts 2010; Whitelaw 1991; Wilson 1988) and hence proceed relatively straightforwardly. However, as numbers grow, 'weak ties' proliferate, and interactions must now occur regularly between 'familiar strangers' with little or no personal knowledge of one another to guide them. To cope, individuals in larger-scale societies categorise those with whom they have 'weak ties' into a finite set of *roles* (Dunbar 2008; Read 2010): interaction can still proceed effectively as long as both parties are clear on the nature of the exchange, and on their respective 'roles' (Coward and Dunbar 2014). A key mechanism for establishing the crucial situational definition and thus 'cueing' appropriate behaviour is material culture e.g. via elaborated personal 'fronts' and 'settings' which signal roles and statuses (Goffman 1959; Kent 1990). While material signalling pre-dates the Epipalaeolithic, there is a notable increase in evidence for the signalling of social

distinctions at this time (Byrd 1994; Coward and Dunbar 2014; Kuijt 2000b; Molleson 2007; Wright and Garrard 2003), as people learned to navigate interactions with the ever-increasing number of familiar strangers characteristic of larger, more permanent settlements.

Larger communities also challenge the sharing ethos of many forager groups (Cashdan 1980; Woodburn 1982), especially where physical storage is used. Cultivation of domesticates is not the only economic strategy whose focus on large-scale but temporally 'bunched' resources promotes physical storage; however, surpluses such as seed and breeding stock are baked-in to agricultural lifeways. Such accumulation undermines 'sharing' in the classic forager sense, and is often associated with new roles around the organisation and management of stored resources (Benz 2010; Coward and Dunbar 2014). These provide opportunities for manipulation and differential accumulation of power (papers in Bogaard 2017; Hayden 2003).

The archaeological record of SW Asia has indeed been argued to demonstrate new forms of social integration increasingly supplementing and cross-cutting basic family relationships, for example 'household' or 'lineage' based systems of organization perhaps headed by venerated ancestors (c.f. Byrd 2000; Coward and Dunbar 2014; Kuijt 2000a, 2021). Elaborate 'special-purpose' buildings and communal structures (see e.g. Coward and Dunbar 2014) further suggest some level of communal cohesion and organisation among these communities.

[B] Ideology and religion

This emergence of distinct roles focused on maintaining 'order' at the group level may also relate to changes in religious and ideological practice and particularly the emergence of group ideologies, known to boost solidarity (Dunbar 2012). While small-scale societies may have very rich ideologies, these are typically very flexible and individualised in terms of 'practice', with specific 'rituals' most likely where social cohesion is felt to be threatened (Marshall 1999; Spencer and Gillen 1904).

Changing ideologies also may influence other aspects of Neolithisation. The 'animistic' views of most foragers position humans as just another one of many, equal though different, co-denizens of the world (papers in Harvey 2014; Ingold 2000). Foragers thus rarely consider themselves as 'owning' or controlling access to natural resources within the landscape (papers in Casimir and Rao 2021; Ingold 1987; Kelly 2013). In contrast, the ideologies of agriculturalists often ascribe human groups positions of power, responsibility and ownership of resources (Barnard 2002; Ingold 2000) that may encourage larger-scale interventions in their landscapes (Renfrew 1976; Tilley 2007).

Ideological change may therefore help drive economic and settlement change (Cauvin 2000; Hodder 1990), perhaps offering specifically religious specialists opportunities to monopolize spiritual power and parlay it into political power (Lucero 2003; Wickham 2019). An unusually rich burial identified as that of a shaman from Hilazon Tachtit dates to 12,000bp, relatively early in the establishment of village life, predating agriculture per se (Grosman et al. 2008), and ideologically oriented structures and facilities and symbolic artistic representations also appear during this period (Cauvin 2000; Verhoeven 2002), alongside increasingly complex funerary practices (Coward and Dunbar 2014; Croucher 2006) which hint at 'communal' activities but also at complex intra-group distinctions (Goring-Morris and Horwitz 2007; Hole 2000; Rosenberg and Rocek 2019).

This necessarily brief summary demonstrates the merits of a focus on the specifically social aspects of the transition from mobile foraging to settled farming, highlighting the need for approaches specifically designed for visualising and analysing social structure such as network methods.

[A] The role of network methods in studying the transition

Network concepts in archaeology span a spectrum; at one end, formal quantitative methods for constructing, visualising and analysing empirical data on social structure draw from sociological Social Network Analysis and network science (Peeples 2019). At the other end, a range of approaches espouse 'network' thinking in a more heuristic and ontological sense, typically emphasising 'more than human' networks of interaction comprising multiple different types of agents besides humans (Knappett 2011, 2016; Latour 2005; Pálsson 2021; Van Oyen 2016). While this chapter focuses primarily on quantitative network analysis, there is much of value in these more heuristic applications of network concepts, and indeed considerable potential for complementarity (e.g. Hodder and Mol 2016).

Network methods have a long history of use in archaeology (Peeples 2019), and are currently undergoing something of a growth phase with a burgeoning of method and theory specific to archaeological applications. They offer two main benefits for studying the adoption of increasingly sedentary and ultimately agricultural lifeways. Firstly, they are explicitly designed to investigate multi-scalar social interaction among and between individuals and communities. And secondly, they provide bottom-up methods for the visualisation and analysis of *empirical* networks, allowing research to move away from top-down theoretical models derived from culturally ingrained and often borderline racist assumptions about cultures based on outmoded socio-economic categories.

Some excellent reviews of the basics of quantitative archaeological network analysis are available (Brughmans 2013; Collar et al. 2015; Mills 2017; Peeples 2019): this chapter aims merely to review the basics and consider how these methods may be particularly relevant to the understanding the adoption of sedentary and agricultural lifeways.

[B] Archaeological proxies for networks

At heart, network methods are very simple. A group of entities (or 'nodes') are identified, some of which are construed as 'connected' in some way (via 'edges', in network terminology), and from these individual relationships between dyads, larger-scale social structure emerges which can be visualised and analysed.

Archaeologists, unlike researchers in disciplines studying contemporary social relations such as sociology and anthropology, are not typically able to observe and document individuals and their interactions. Archaeological applications of network methods thus use material proxies to reconstruct nodes and edges. Archaeological sites, or phases of sites, are most commonly used as nodes, though where data are sufficiently fine-grained, intra-site network analysis may be possible, e.g. between households (Barker et al. 2020; Mazzucato 2019) and burials (Mol et al. 2015; Sosna et al. 2012; Wang and Marwick 2021). Certainly none of these entities can be assumed to represent discrete, consistent or emic social entities (Gravel-Miguel and Coward In press.), but this potential for multi-scalar analysis is an important benefit of network methods, especially since further formal analysis can address the properties of the overall social structure (e.g. Coward 2010), compare and contrast the social 'position' of individual entities or clusters within it (e.g. Lulewicz and Coker 2018;

Mol et al. 2015), and/or consider how local interactions and broader social structure interrelate (Mizoguchi 2009). This makes network methods particularly valuable for understanding how small-scale social interactions and entities articulate with larger-scale cultural structures (and vice versa). Network methods may thus provide valuable insights into the ways in which the primarily bottom-up relationships between those connected by the strong ties that characterise small-scale societies, increasingly became supplemented by the more formal supra-familial, top-down forms of social organisation that are a defining feature of large-scale, complex societies during Neolithisation in SW Asia.

Once appropriate nodes are established, the most common way of reconstructing the edges connecting those nodes for archaeological applications is via some measure of similarity in material culture between pairs of nodes (Table 1; Figure 1). The underlying assumption is that entities with closer social relationships will demonstrate more overlap in cultural practice, and hence similarity in material culture, and conversely therefore that identifying closer similarity in material culture implies closer social relationships between nodes.

This reliance on material proxies raises important questions about the extent to which such archaeological networks really approximate sociological or anthropological ‘social networks’. Probably the answer is simply that no, they are not the same, but that this does not necessarily matter. All human social networks are ‘more-than-human’ in nature, incorporating material culture along with many other forms of agent (see discussion and references in Coward In press), and even social scientists working on contemporary groups routinely analyse networks incorporating a range of entities as nodes, and using various measures of social interaction other than interactions observed between individuals as edges, including material measures of trade and transport (Bhattacharya et al. 2008; Carroll et al. 2018; Choi et al. 2006; De Benedictis and Tajoli 2011).

Probably a more pressing problem for archaeological applications is the impact of taphonomy, as sparse and missing data pose particular problems for network analysis given the inherent relationality of the methods. However, archaeologists are increasingly identifying ways of quantifying and mitigating the impact of missing data (Gjesfjeld 2015; Groenhuijzen and Verhagen 2016; Tsirogiannis and Tsirogiannis 2016).

Archaeological networks may therefore be better technically considered *socio-material* networks rather than purely social networks per se, and incomplete ones to boot. Nevertheless there is some evidence to show they can successfully reconstruct at least some aspects of past social systems (Ladefoged et al. 2019). Such methods thus offer considerable scope for understanding exactly how different kinds of social relationship may translate into material culture patterning, and vice versa, a question likely to be of pressing significance in these early village societies.

[B] Visualising and analysing networks

Even before any formal analysis is conducted, visualisation of networks can be extremely informative (Figure 1); while one-model networks (Figure 1(b), 1(c)) have perhaps been most commonly used to date, multi-modal networks also have a lot to offer (Figure 1(a)). Other, more heuristic forms of visualisation can also highlight different aspects of specific datasets for specific research questions (Deicke 2020; Hodder and Mol 2016; Mueller 2016; Pálsson 2021). Such visualisations allow for detailed consideration of the ways in which material culture connects individuals and/or

communities together, and vice versa, and how this might have changed during the development of larger and more complex social groups with the adoption of sedentism and/or agriculture.

A further dimension is however added by quantitative analysis of the reconstructed networks. A range of dedicated software options are available including UCINET and open-source options such as Gephi, Visone, Pajek, Cytoscape, and the Vistorian, packages in *R*, and add-ons for GIS programmes and Microsoft Excel (Node XL). As noted above, network analysis tends to focus either on the sub-network level or the level of the whole network (Coward In press). In the former, variability among the properties of individual nodes, dyads or clusters within the network is examined using measures such as degree, distance, centrality, clustering and brokerage to understand how well connected they are to one another and the level of influence (broadly conceived) they may be able to exert over other entities. Such measures can inform particularly on the development of social differentiation and hierarchization, and thus may be very useful for investigating early village societies.

At the level of the 'complete' network, measures such as density and fragmentation can inform on the ease (or otherwise) with which resources, innovations, information and ideas, such as those relating to new economic and cultural practices, may spread, and on the implications for the cultural and ecological resilience of communities and of the broader system (Collar et al. 2015; Crowe 2007). However, one issue with network-level measures is that they are difficult to evaluate in isolation. Comparator networks may be reconstructed for the same time period from other regions, or vice versa, thus potentially allowing comparison of the social structures that develop in different ecological and/or socio-historical contexts; successive networks may also be compared over time to identify patterns of temporal change, either as absolutely-dated chronological 'timeslices' (Coward 2010; Mills et al. 2013; Roberts et al. 2012), or as discrete cultural phases (e.g. Gjesfjeld and Phillips 2013; Mizoguchi 2009).

An alternative approach is to compare empirical archaeological networks to a theoretical network or networks, independently derived using geographical distance or travel distance/cost (Coward 2013), gravity models (Evans et al. 2008; Knappett et al. 2008; Knappett et al. 2011), Agent-Based Models (Brughmans and Poblome 2016; Graham 2006; Graham and Weingart 2015; Gravel-Miguel and Coward In press.; Watts and Ossa 2016) including Exponential Random Graph Models (ERGMs, Amati et al. 2020; Amati et al. 2018; Brughmans et al. 2014, 2015) or other modelling methods (see e.g. Evans 2016; Rivers 2016). Such approaches are likely to provide valuable opportunities to formally test hypotheses about the interplay between the multiple aspects of adoption of agriculture, sedentism and the development of social complexity (cf. Williams 2019).

[A] Conclusion

Transition from mobile foraging to sedentary and agrarian societies has been one of the most significant developments of human prehistory and directly foundational to the highly globalized world of the 21st century. While the economic and ecological aspects of the transition are of course extremely important, recent work suggests specifically social adaptations are likely to have been a critical part of the long-term success of sedentary, agrarian and ultimately urban lifeways, and hence deserve more attention.

Network analysis is a young but rapidly-growing field in archaeology that is well-suited to the empirical investigation of the multi-scalar socio-material interactions within and between communities that underpinned such long-term changes in social interaction and organisation structure. Network methods thus offer enormous potential for understanding the pivotal social changes that occurred among these earliest village societies, and their ongoing consequences.

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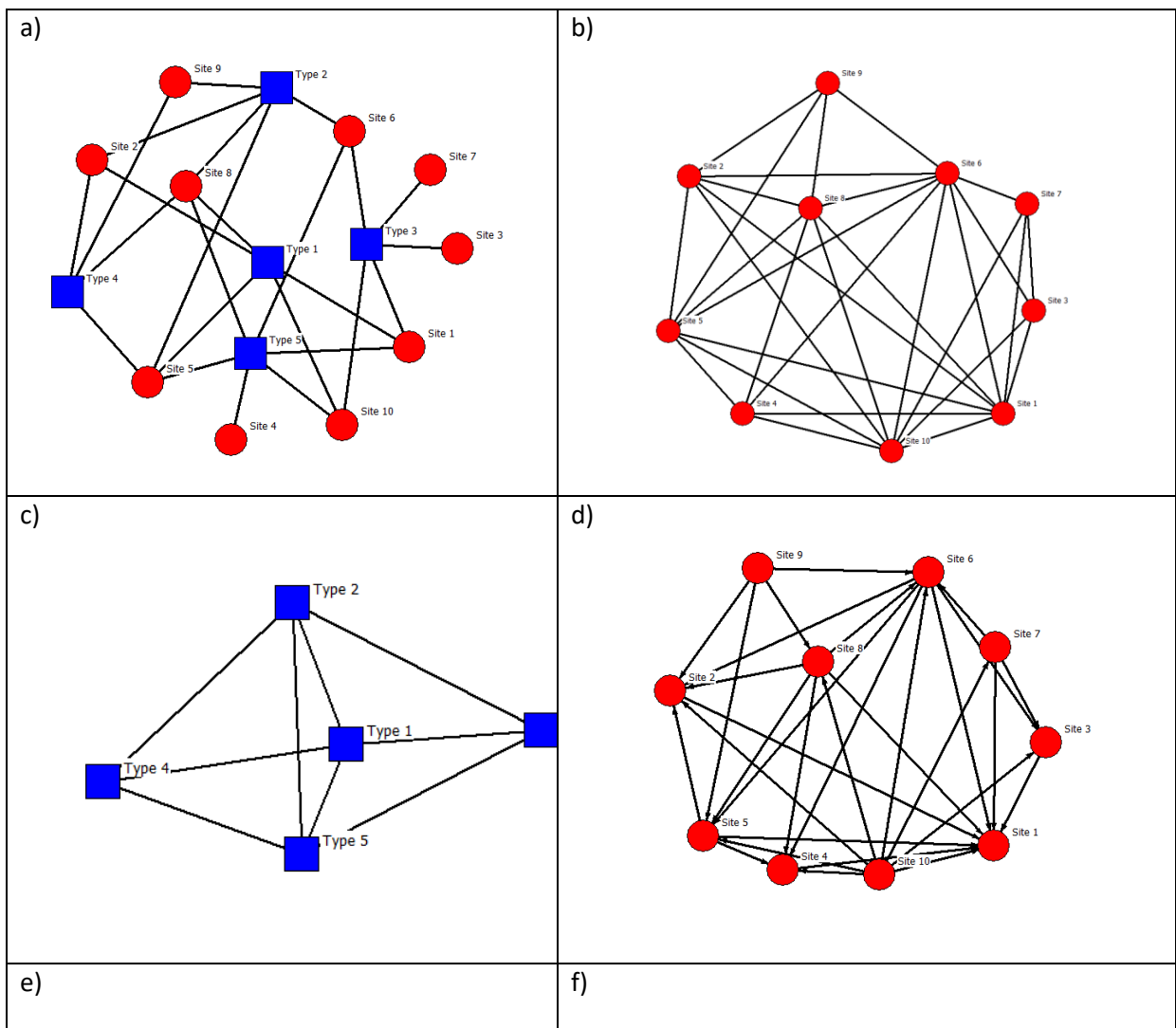
Tables and captions

Table 1: Some material proxies for similarity used to reconstruct edges in archaeological network analysis

Similarity	Specific data type	Example references
Typological similarity	'art' and iconographic objects	Gravel-Miguel 2017; Gravel-Miguel and Wren 2018; Lulewicz and Coker 2018
	Ceramics	Mills et al. 2013; Mills et al. 2015
Raw material similarity, e.g. geochemical analysis	Obsidian	Golitko and Feinman 2015; Ladefoged et al. 2019
	Ceramics	Gjesfjeld and Phillips 2013
Spatial/geographical data e.g. distance, travel time/cost		Blake 2014; Brughmans et al. 2014, 2015; Coward 2013; Mills et al. 2013; Mol et al.

		2015
Biodistance data	aDNA	Terrell 2010
Textual/epigraphic data (for historical periods)		Collar 2013; Graham 2014; see review and references in Matsumoto 2021
Combinations of different kinds of material culture		Blake 2014; Coward 2010; Hodder and Mol 2016; Mazzucato 2019

Figures and captions



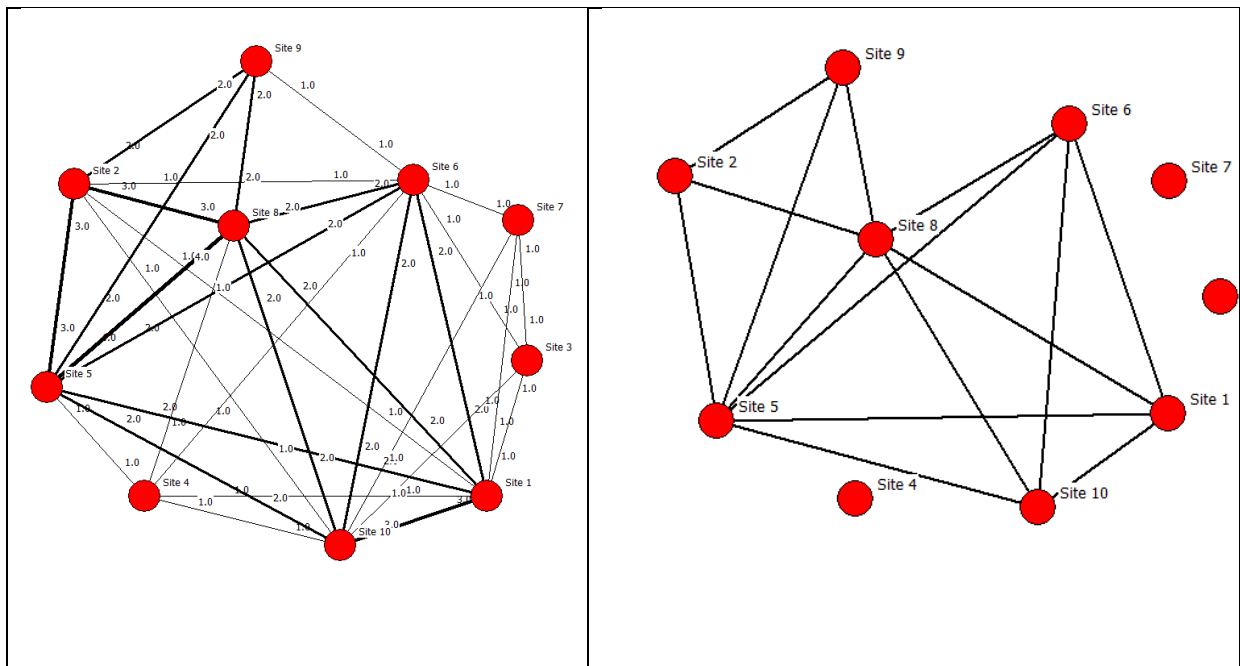


Figure 1

a) a two-mode network in which sites are seen as connected by shared material culture (and indeed, vice versa); b) affiliation network in which the nodes are sites and information on the material culture shared by each has been subsumed into edges connecting the sites; c) the same network, but with the material culture as nodes and the sites at which they appear in common transformed into edges. Note that the edges here are undirected, i.e. the direction of ‘travel’ of cultural or material transmission is not known (common in archaeological applications) or not considered relevant; d) network b with directed edges demonstrating reconstructed direction of transmission between sites; either a ‘start’ and ‘end’ point can be identified, for example where a raw material is sourced at one location but found at another; e) network b but with valued edges, i.e. where an edge is not simply present or absent but given a ‘weight’ referencing the inferred strength of the relationship between the entities – for example a statistical measure of material culture similarity between them, here simply the number of items of material culture each pair of sites shares; f) network b but with a ‘threshold’ applied whereby edges with an inferred weight below a certain level are removed from analysis and only the stronger and hence presumably more important relationships are considered - particularly helpful where networks are very dense. Here edges with a weight of less than 2 (i.e., they have 1 or 0 items in common) are ignored. Note that three sites, 3, 4 and 7 are no longer connected to the rest of the network here; g) the underlying data.

See Also:

wbiea2385, Agricultural Origins

wbiea1932, Demographic Transition

wbiea1983, Demography, Prehistoric Human

wbiea1789, Material Culture

wbiea2282, Ritual and religion, evolution of

