Creativity and
Community in the
Letters Pages of
British Girls'
Comics

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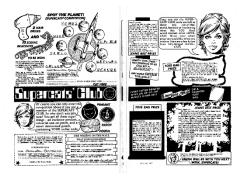








Typical Spellbound content























#1

pookyspot

WITCH'S CAT?

MY grandmother has a black strangers. If the cat disappears and can't be found, you can be sure my gran is going to have a visitor—someone outside the family?

family!

We don't know how he knows, but he is never wrong, and he comes back purring, just as soon as the stranger has feit!

My gran says maybe one of his ancestors was a witch's cat!

Dear Reader, to your nevy first Spooksypot. SPELLBOUND is an all-mystery thriller paper, so we want you to write in and or ever the special price and or ever the special price and or ever the special price special price to won-as you can see.

There are special prices to be won-as you can see.

The are week—

The Bed We THE COUSIN FROM AMERICA

The strange thing was that when my American cousin and I met, we were warring almost sidentical dresses, and as if that wan't enough, we had our all the warring that wan't enough, we had our half was a stranger of the stra

Here are just some of the prizes YOU could win in SPELLBOUND CLUEDO HANDY OF DRYER POCKET MONEY EL'S

#2





TO see the pop group Mud leaping about the stage, you'd hardly think of them as the nervous kind, but Rob Davis has a few strange tales to tell you

Rob handed me a copy of Mud's latest hit record "Nite On The Tiles."

You see the title reminds me of the night 1 spent writing goodbye notes to my girlfriend because I had a premonition that the plane I was due to travel in the next day would crash." He explained, with a smile.

"I spent all night worrying about it and the next morning I tried to persuade the other boys to catch another plane but they just laughed at me.

" We travel on planes almost every week, Dave Mount pointed out. "What's so different about this one?"

"But I still insisted I didn't want to go on that But I still insisted I didn't want to go on that plane. And, in the end, the matter was taken out of our hands, because some sort of fault developed in the engine and it it couldn't take off. Was I

I asked Rob if he felt he could see glimpses of the future and he told me he didn't doubt it for one

"Perhaps I get this from my grandmother, who always went to gipsies to have her fortune

OB didn't feel too happy either when the group were booked to stay in a supposedly haunted manor house in Oxford-

shire.
"It was a very eerie place and we found ourselves looking over our shoulders all the time imagining there was a ghost creeping about the place. Ray Stiles was so scared he wouldn't even stay there and he had to book in somewhere else!"

Another place Rob can hardly remember without shuddering is a sombre mausoleum in Poland where the boys were booked to do a gig

"The place was built by Hitler during the Second World War," Rob told me. "Inside was decorated completely in black and the atmosphere was cold and gloomy. As soon as I walked into the place I felt doomed and, when we went on stage. 1 wasn't surprised when some of our gear blew up for no reason at all!"

Although Rob reads his horoscopes in newspapers and magazines, he told me he takes them all with a pinch of salt."

What I really believe in, is that the Zodiar sign you were born under influences your per sonality. For instance, I was born under the sign of Libra and Librans are supposed to have a love of music, a delight of harmony and always do well if they enter the Arts professions."

As far as Rob is concerned this couldn't be truer Agreed? 27-11-74 SPE



Spellbound #10





ANOTHER TALE OF MYSTERY FROM DAMIAN DARKE!

#1



Misty #11

Stamford Street, London SE1 9LS. MISTY must not be sold at a NAT. Printed in England by Fleetway Printers, Gravesend, Kent.

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**s (inland and oversess) are not now available.

Write to

King's Reach Tower,
Stamford Street,
Stamford Street,
Stamford SET 9LS
London, SET 9LS

£2 FOR EVERY LETTER PRINTED

Nightie-night!

I really think your new comic 'Misty' is marvellous. The other night in spite of your warning not to do so I read NIGHTMARE just before going to bed. I was so scared when I went upstairs that I had to sing loudly while putting on my nightdress.



AND STAR LETTER WANTER

AND £5 FOR THE STAR LETTERATA

One day in December 1977 I went to my bedroom and saw in the doorway a lady wearing a long grey dress and a green bonnet. She was smiling at me with her arms folded. I ran downstairs scared. My parents didn't believe me at first. Next time I saw her I was watching TV in my room and about 9 p.m. I looked towards the door and she was standing there again looking very solid, dressed the same way, white faced, still smiling but with her arms at her side. I could see no feet. Her eyes were very blue and she looked plump and about 40 years old. I remembered my parents had told me to speak to her if I saw her again so as it was my birthday the following Thursday I said 'Can I have Thursday off?'. She said in a broad accent 'Ask yer Nanny', I was so shocked I jumped out of bed and hid behind the dressing table. At last I peeped round the leg of the table and could see her grey dress wafting out floating. A little later Dad came upstairs and took me downstairs, trembling and with my teeth chattering and very scared. We have since identified the ghost from an old photograph. It is my great great grandmother.

P. ATHERTON Hyde Cheshire

YOU'VE NOW GOT THE FEELING OF MISTY, SO LET US HEAR WHAT YOU THINK OF IT.

1	
2	
3	

Misty-fied!

Dear Misty,
I wonder what you're really like?

I think you're an extraordinary person with great powers and responsibilities. I should imagine you live in an ancient house with 2 butlers and six maids. You have no mother but a father, a sort of mad professor who built a brain controller in the cellar and is now a ghost finder. And you got your name Misty by being born in a graveyard one misty night. Am I right so far?

Dawn, Dagenham, Essex.

Well, not altogether, Dawn. But one day I really will tell you part of my story at least and then you'll know. Misty.

Tap.Tap!

I would like you, it possible, to print my letter as I would like to thank my Mum for a very nice surprise on my birthday, something I have always wanted. . . a pair of tap dancing shoes. You see, my Mum reads Misty with me each week and I thought this would be a way of thanking her, and you for the lovely stories that I enjoy reading.

Susan Sanders, Brockley,

Susan Sanders, Brockley, London SE4



YOUR FORTUNE WALLET SECRETS REVEALED!

*AAAAAAAAAA

This week we continue to unfold the secrets of YOUR WHEEL of FORTUNE WALLET by giving you the answers to questions J to O.

For anyone who missed last week's issue, we've repeated the info about how to calculate your LUCKY NUMBER, YOUR CHARACTER NUMBER, and YOUR DATE CODE.

washing with

HOW TO GET YOUR ANSWERS

Firstly, take out the NUMEROLOGY TABLE from your wallet and find the numbers for each letter in your first and last name. Add double figures together until you reach a single number - that will be your LUCKY NUMBER. For example: KAREN HUNT 2+1+9+5+5+8+3+5+2 = 40 4+0=4

So 4 is the lucky number in thir case. When you've worked POINTER (which is on the back of the numerology table)

Next thing you'll need is your CHARACTER NUMBER. Just add the numerals in your birth-date together until you arrive at a single figure. We'll show you how it's done. For example, if your birthday is 10th MAY 1967 the number will be:-1+0+5 (5th May is the month) +1+9+6+7=29 2+9=11 1+1=2. So 2 is the number.

* * * *

Write the character number on your POINTER. Once these two spaces are filled in things are much easier for you won't have to work them out again!

The only figure you'll need to work out freshly each time is the DATE CODE. You get this in the same way as you found your character number - but using that day's date.

Once you've got these three numbers (your LUCKY NUMBER your CHARACTER NUMBER, and your DATE CODE) all you do is add them together and point that number to the QUESTION LETTER on your wheel. (B=2 anything special in store?) See which symbol is indicated in the gap in the wheel and look up that symbol on the answer sheet. Your answer will be under your

J. (WILL MY SECRET WISH BE GRANTED?)

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- 1) If you wait long enough
- 2) You will soon want something else
- 3) Only by your own efforts
- 4) Unlikely. Make another wish tomorrow 5) You can make this happen
- 6) Not immediately

2) Not yet

3) Among others

6) Curiosity will pay off!

4) Without being aware of it

5) Your identity is still unknown

- 7) Never give up hope
- 8) If you work a little harder
- 9) Perhaps, when you've almost forgotten it
- 10) Yes, in an unexpected way 11) In the near future
- 12) The signs look good

K. (HAVE I BEEN NOTICED BY?) Aries Taurus Gem. Can. Leo Virgo Libra Scorp. Sagg. Capr. Agua Pisces

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11	Yes		2005.0		250	7) You w	vill be, o	quite sooi	1		D	M

8) Someone else will notice you first

11) Turn your attention to someone else

12) Yes, but the outcome may be disappointing

9) You have been noticed by many

10) No. But wait a little while



Comics letters pages

Ian Gordon (2012)

- active engagement; becoming creators
- 'A social network and a discursive community'

Daniel Stein (2013: 167) re letters in 1950s/60s American superhero comics:

- 'serial paratexts' that foster collaboration

Coman (2012) and Pustz (2007)

- part of a process of community formation

Mel Gibson (2015: 170) re letters in American superhero comics:

- allow readers to feel part of 'a mature and expansive international community'

Martin Barker (1989: 47) re: letters in the British boys' comic Action:

- selected, solicited, function to construct a particular 'self-image' for the comic

Speekyspet

Spookyspot" is just the place for you to tell other "Spellbound" readers of any spinetingling tales, hair-raising adventures or ghostly goings-on that have happened to you, your

Every letter printed wins £1, and the week's star letter wins the super, mystery thriller game, Cluedo-so start writing today! Send your letters to:-

c/o SPELLBOUND. 20 CATHCART STREET, KENTISH TOWN. LONDON NW5 3BN.



THE SAILOR RETURNS This is a true story that my

art teacher told our class at His

grandfather was an engineer on a ship. One day the engine broke down and he was sent to fix it. He was just about to put a small spanner into a piston when a ghostly figure of a sailor appeared

He was holding up one arm to show that he had lost his hand, and was shaking his head. Then he vanished.

My teacher's grandfather took this to be an omen and immediately went to fetch a larger spanner. When he put it in

the piston, the end snapped off! If it hadn't been for that poor sailor appearing, it could have been his hand and not just the spanner he lost

-Jackie Stead.



THE WAIL OF THE PIPES

The riverside near our home

is supposed to be haunted by the sound of bagpipes.

One night, my mum and dad were walking along the riverside. It was a still, dark night when suddenly they heard the eerie wail of bagpipes floating through

insisted on going home. Just as they were crossing the road a car went by and, there in the beam of the car's headlights, Mum and

Dad saw a terrifying sight! It was a Scotsman, dressed in full traditional Scottish attire, playing the bagpipes!

Mum and Dad were frightened, they ran all the

But to this day, they often e air. wonder if the bagpipes were real or Mum was rather scared and if they had imagined the whole

-Mandy Gargett, Newcastle Upon Tyne.



THE DISAPPEARING STRANGER

One night last summer, my friend and I were looking out of my bedroom window at the people passing by.

There was one man we took particular notice of. He was carrying a shot-gun and there was a retriever dog by his side.

Suddenly a car came along the road but, when the car lights shone on the stranger, he just disappeared! But as the car passed, he appeared again.

We didn't know what to think and we both felt a little scared, The following day, we found out that the "stranger" had probably been the ghost of a Mr Angus who, with his dog, had died in a shooting accident a few years

-Nicola Kelly,



Wednesday's child is full of woe, as well she might be! You see Wednesday is named after Wodan, a Viking God of Battle! He was a very gloomy guy, who loved nothing better than to hear

But cheer up, all you Wednesday girls, that was in days gone by-all is not black for you.

You're a super person to know, and will defend a friend to the end-without going into battle like old Wodan.



27.11.76 SPE

AQUARIUS January 20-February 18

A super weekend is ahead. Perhaps even a surprise trip or visit. Lucky you, have fun!

February 19-March 20 Feeling a bit under the weather? An unexpected invitation could be the thing to make you feel your old self.

March 21-April 20 This week you may have to help a friend out with a problem that's been bothering her for a while

April 21-May 20 That new guy at school could become a good friend in the future. So

May 21-June 20

An old friend may turn up out of the blue, who will make it a very exciting weekend for you

June 21-July 21

You'll be feeling a bit down in the dumps over something trivial. Try to snap out of that silly mood.

July 22-August 21 Been neglecting yourself lately?

You have to look good to feel good, you know. Violet brings you luck.

August 22—September 22
Can't decide about something important? How about asking your mum-she is your best friend after all!

September 23—October 22 You may be in a bit of a mood just . Try to find a new interest, or

October 23-November 22 Don't put on an act to impress someone you've just met. He might prefer the real you.

November 23—December 20 Saturday looks like a fun night. Put on your best dress, you won't go

December 21—January 19 Someone is just dying to ask you out and you'll never guess who it is! Silver



Once you join the SUPERCATS' CLUB, write and tell us about any 'out-of-thisworld', fantastic or fascinating happenings that YOU think would interest or amuse other SUPERCATS. Please state which prize you prefer.

JADINS IN

JEANS BELT PRIZE

Dear Supercats.

Recently I have been having bad dreams about horrible monsters. The other day I visited my friend's house. After we had our tea she took me to her bedroom, to see a new poster she had just bought. The poster was of a monster just like the one in my dream! Since I saw the poster I have had no more bad dreams. It's very odd,

Jane Leach, Hull.

If a mirror breaks of its own accord, it means that the

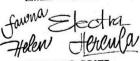
person owning the mirror will lose her best friend

4.12.76 SPE

Dear Supercats,

I love to read about the Supercats in "Spellbound." I'm so happy that I'm a Supercat too now! Could you please sign all your autographs for me? I would be very grateful.

Lorraine Todd, Glasgow.



Dear Supercats,

Last year my cousin from Australia came for a two week stay. We decided to play hide and seek, because it was a very wet day.

It was my turn to hide so I hid in our attic. It wasn't very dark, but it was really creepy. I hid in an old box, and didn't move.

Suddenly I felt something on my neck! I screamed and fell out of the box almost breaking my leg in my haste. I found out it was a spider spinning a web on my neck! And I hate creepy-

Elaine Pennicott, London.

Dear Supercats.

Fireball in the boys' magazine
"BULLET" is a secret agent and so am I, a 'Fireball' agent. But I have also joined the Supercats' Club! And although Fireball has an enemy called BELT The Cat, she can't hold a torch to the PRIZE Supercats!

So, if Fireball now turns his attention to Spellbound's four lovely space girls they can count on me to be on their side.

Richard Sevine, Birmingham,



First 'Supercats Club' readers' letters (#11)

JEANS BELT

Spellbound letters content

Corpus: #12, #28, #31, #41, #58, #64

	Spookyspot	Supercats Club	Combined
Synchronicity	3 (8%)	2 (5%)	5 (13%)
Saved	3 (8%)	0	3 (8%)
Supernatural sustained	8 (22%)	10 (27%)	18 (49%)
Supernatural explained	0	3 (8%)	3 (8%)
Creative	0	8 (22%)	8 (22%)
	14	23	37

Write to Mist King's Reach Tower Stamford Street London SEI 9LS

the STAR Letter statement

The story I enjoy most is 'Moonchild' perhaps because telekinesis is a true thing. I've often tried moving things across the room just by staring at them and concentrating but for me it's easier to pick them up and carry them. I bet I could stare at this letter all week and still have to post it to get it to you.

MARY BARNES, LONDON SE12

REPRESENTATION CONTRACTOR CONTRAC

MISTY MEDICINE

I am nearly 9 years old but Here is a riddle for you and get miserable sometimes because I have an over active thyroid gland which makes me gain weight. Having no friends at home and being on a special diet upsets me but your domic is the one thing that cheers me up and Hook fooward to it every week. Jasmin Foster, Berkhamstead, Herts,

IS HE A CISSY?

resterday my sister bought Misty'. I read it through twice and thought it was great. In fact I like it so much I want to order it, but one small problem is I'm a boy and I'll feel a cissy. Can you help me?

Sean Newton, Penzance, Comwall.

MISTY FEVER I'd been in bed ill for a few days and was bored stiff till my mother brought home 'Misty'. When my friends read just the first story they newsagents like a shot to order it. The comic teally chested me up. Paint it Black' and 'The Sentinels' had me shaking so much my mother thought I was g. getting a fever but when she realised I'd just read 'Misty' she understood, Upa Fitzpetrick, Dublin

your readers to try: My first is in Mystery But not in Stately My second in Giving But not in Glary, My third in Slot But not in Machine, My fourth in Dirty But not in Clean, My fifth in Yellow And Also in Grey My whole is a comi which I read today (ANSWERI MISTY

Bolton, Lance

I think your stories are very good and it is a coincidence that Maggie is the story 'Paint it Black' has the same initials as me. Each week when 1 get my 'Misty' everything that happens to Maggie I shall pretend is happening to me. It will be very thriling to see what Maggie and I get up to Marcella Cox, South

FRIGHT OF THE DOG

My dog 'Cindy' is a cocker spanlel and frightened of cats. One day while walking monuments of wild cats and all of a sudden she started barking and yelping. When my Mum lifted her she get even worse. She was barking and crying because of the stone monuments of the cats. I don't think she'd be rouch good in 'The Cult of the

Diane Morrison,

think your comic is really fabulous, I read it from cover to cover and I agree with you, it certainly is NOT to be read at night, I can't shink of a better way to spend 8p. How much more or so little money! I'll be one of hundreds, I'm sure, to place a regular order for my favourite comic. All my pals agree with me when say it's really TOPS

ryonne Coll, Letterkenny, Co. Donegal, Ireland

TRUE OR NOT?

I would like to know whether you make up your own stories? And I think you're pertty, too but I bet you'se prettier than they make you look in the comic. Alison Whitford, Newmerket, Solfolk

Some of the stories I have known for years. Others are told me by my friends of the mists. Misty.

BEST EVER

I think Misty is a super mag full of exciting stories which I enjoyed. One of any favourites was 'The Cult of the Cat' which was very exciting and I'd like to see more of those kinds of stories in the future, The opening page has a lovely message from you which would just make anyone want to read on, I even eaught my younger brother reading it and when I told him it was a girl's comic he didn't put it down which ust goes to show how interesting it must be. know I'm going to get 'Misty' every week and enjoy everything in it. Everyone who's enjoyed it their friends. Misty's the best magazine I have ever

Joanne B'Accy,



SPOOKTACULARI Here is a poem I wrote about your comic. Hope

you like it: --Abought your comic last week And it was without a doubt The best and most spooktacular Comic that is out. Moonchild is my favourite And if you print my thyme, I'll buy a years supply of Misty

and read it all the time. Jacky Insole, Barking Essex.

Misty first letters page (#7)

- Star letter telekinesis and 'Moonchild' [Comment]
- Misty Medicine self (illness) [Connection]
- Is he a cissy? male reader, praise [Compass]
- Misty fever self (illness), praise [Connection]
- Riddle answer is Misty [Creativity]
- Maggie and Marcella self [Connection]
- Fright of the Dog self (pet dog) [Connection]
- Tops praise [Comment]
- True or Not do you make up vour own stories? And think you're pretty. [Comment]
- Best ever praise [Comment]
- Spooktacular poem, praise [Creativity]

Misty letters content

Creativity (creative work from readers)	22%
Curiosity (questions about the comic or Misty herself)	12%
Connection (with readers' lives) [32%]	32%
Community and conversation (dialogue between readers)	17%
Comment and criticism (comments on stories)	37%
Compass (diverse readership re: ages, location, etc)	9%

Creativity

Poems, acrostic poems, rhyming verse and blank verse, limericks, prose poems, myths...

'She comes in the fog pushed on by the seas, Her hair caressed by the nymphs of the breeze. The mermaids come and watch from the streams This beautiful maid from the Cavern of Dreams. Her dress is made from the crest of a wave And lined with moonbeams Diana will save. She sits in the mist and tells of her land, A place no mortal could ever have planned.' (Beverley Moses (age 12), #44) ...recipes, plays, audio, reviews, mathematical, jokes, cross-references to history/fact

'Add 2 ounces of terror to 1 ounce of horror, bind together with 1 teaspn of fright and beat in 2 teaspns queasiness. [...] Ice with colour after baking in a cold, creepy dungeon and decorate with animals, e.g. cats, bats, spiders, snakes...' (Misty Fan, #27)

'The stories are so good and my two children wrote a play based on one of them. The school performed it and raised £124.50p for charity I am very proud to say' (Mrs Jane Guffick, #27).

'Each copy has 32 sides of paper. If you divide 8 between 32 you get the cost of one side...') and combines this with the average number of words per page (200) to get the average price of one word (' $0.25 \div 200 = 0.00125$ or 1/800 if you prefer fractions.' (J.F.D. Wood, #26)

Curiosity and Community

'I think your comic is the most breathtaking, most frightening, most enchanting comic out and every time I go to bed I think of you.' (Lisa Wilder, #45)

Discussion:

Déjà vu (#54) followed by five readers' responses (#63): similar experiences and possible explanations (both spiritual and scientific)

'to thank all the girls who sent me their instructions for the Wheel of Fortune after I'd asked for them on your letter page [#62]' (Jane Allen Maerdy, #74)

Comics societies and fan clubs:

Worldwide, invitations

Selling/swapping back issues and annuals:

Aileen McMahon (#60)

Debate – factual and preferences:

'Your reader was wrong when she said there were only two other ways of killing vampires other than a stake through the heart.' (Nichola Layzell, #95).

'I disagree with the two girls who suggested less monsters and more mystery [...] an element of mystery's all right but overdoses would make Misty commonplace [...] I prefer a comic that puts tingles in my back, not tangles in my book.' (R. McInnes, #76)

Compass

Diversity of age, gender, location:

Misty claims aged 7-21 (#10) Letters page shows aged 9-85 (#84, #52)

'My daughter at the age of nine
Thinks your comic is just fine
Her Nan now at the age of fifty
First introduced the comic Misty
I never thought I'd be on the hook
For any comic or any book.
Which go to show it suits all ages
And excites us when we turn the pages.'
(Ms J. Broadley, #29)

France [#35, #75], Holland, Australia, New Zealand, United Arab Emirates [#46], USA [#32, #45, #86] and Germany (all cited by Misty in #89); also Bolivia (#58), Mallorca (#59) and Romania (#73).

Final thoughts:

- Guidance vs free rein
- Creativity
- Trends and conversations

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