



Issue 11  
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# BUGLE

Bournemouth University Global Local Education

[www.bournemouth.ac.uk/about/the\\_global\\_dimension/global\\_dimension.html](http://www.bournemouth.ac.uk/about/the_global_dimension/global_dimension.html)

## Editorial

Welcome to a new academic year. I hope you will find the time while you are at BU, to seek to develop a global perspective and contribute to sustainable development, both important themes for this university.

Understanding global issues and developing cross-cultural sensitivity are increasingly

important for your future employment; we also live and work in a context where sustainable development is essential. BUGLE highlights just some of the activities that are underway as we seek to address these issues, examples of study abroad, volunteering and international placements will hopefully act as a source of inspiration. The Global Learning

Seminar Series offers an exciting list of speakers and is open to all. If you would like to learn about global issues, please come along. If you have ideas for topics that you would like to see addressed, then do let us know.

Chris Shiel  
[cshiel@bournemouth.ac.uk](mailto:cshiel@bournemouth.ac.uk)

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## Tackling poverty, leading change

We all feel hard done by occasionally. Perhaps we do not have as much as others, or as much as we would like to have, but can any of us really imagine what it is like to survive on \$1 a day? What would it mean for you? How hungry do you think you would be by the end of day one? How long would it take you to begin to appreciate the meaning of poverty?

**Poverty is hunger. Poverty is lack of shelter. Poverty is being sick and not being able to see a doctor. Poverty is not having access to school and not knowing how to read. Poverty is not having a job, is fear for the future, living one day at a time. Poverty is losing a child to illness brought about by unclean water. Poverty is powerlessness, lack of representation and freedom.** (<http://web.worldbank.org>)

The first aim of the Millennium Development Goals is to reduce the number of people living in 'extreme' poverty across the world. There has been some success - for example, the number of people living in extreme poverty fell from 1.9 billion people in 1981 to 1.4 billion in 2005. However there are regional differences: sub-Saharan Africa, for example, has shown no sustained decline over the period (with a start and end figure of around 50%), ie. 380 million people who live in conditions that we cannot even begin to imagine.



Photo courtesy of [www.uydo.org](http://www.uydo.org)

So what can we do? Give aid? Some say aid does not work; others claim aid actually does harm. Aid is certainly necessary but if it is not the right answer, what else can we do?

Espen Berg, a former BU student, was determined to do something. He came up with the idea that students and young people in the UK could raise funds to provide

small loans for young people in sub-Saharan Africa who live in poverty due to limited employment opportunities. He launched UYDO (United Youth Development Organisation), a grass roots, not-for-profit organisation that helps young people living in poverty to build a future for themselves through entrepreneurship, and encourages young people across the world to stand united

against poverty, inequality and injustice. In 2010, UYDO provided their first loans to young entrepreneurs in Kenya and has goals to expand. UYDO needs your support. If you would like to raise funds and engage in action for social change, then please visit [www.UYDO.org](http://www.UYDO.org). You will have the opportunity to make friends, learn about global issues, and may even develop skills that will enhance your CV.

Buying Fairtrade products is another way to make a difference. If you choose Fairtrade, you are supporting farming communities who are guaranteed a fair price for their produce. The FAIRTRADE Mark also means that an additional premium is invested in local communities for such things as education, clean water supplies, health care and facilities.

Or perhaps you want to engage in another way? The Centre for Global Perspectives would love to hear from students and staff who are interested in global issues and want to lead change. Could you do something which leads to a fairer and more sustainable world during your time at BU?

**Chris Shiel**



## Supporting the introduction of palliative care in rural Tanzania

School of Health and Social Care senior advisor GP Charles Campion Smith and his wife Sue, a hospice nurse, spent 14 weeks as volunteers in the Tanga region of Tanzania in 2009. They were there to support the introduction of palliative care to the Korogwe district and to build local capacity by mentoring local health leaders in both teaching and clinical assessment and treatment.

Korogwe is a town of about 14,000 people, and the centre for a rural area with many villages scattered across the plain and in the Usambara mountains.

The Palliative Care Toolkit, developed by Help the Hospices and the World Palliative Care Association provided excellent resources. Its message 'there is never nothing you can do' was appropriate for an area where health resources are limited. A Swahili translation proved invaluable as many of the health-care workers spoke limited English.

Charles and Sue made presentations at the daily hospital inter-professional clinical meetings. These included the concepts of palliative care and the need to embrace the physical, social, psychological and spiritual aspects of the care.

A local palliative care team consisting of various health professionals was formed. The team worked with Charles and Sue and successfully carried out planned sessions in Swahili through various techniques and methods. Participants were always willing to join in the interactive work and discussion; the teaching was frequently punctuated by breaks for singing and other activities.

A total of 160 health workers participated in the six sessions. There were also teaching sessions for 86 nursing students and for a local HIV/AIDS patients group. The final session was for the Korogwe inter-faith religious leaders group. Here, over thirty Muslim, Catholic, Anglican, Pentecostal and other leaders worked together and agreed that they had a significant role in the provision of spiritual care for patients with palliative care needs. They decided to petition for access to a room at the hospital where they could support these patients.



Group work in Monbo health centre

Before Charles and Sue left for the UK, a palliative care approach in practice was modelled by working alongside the nurses and clinical officers in the wards and clinics. A supply of oral morphine was obtained and procedures put in place for its safe dispensing and administration; and a palliative care register was established;

Despite competing demands for the time, attention and energy of health workers in the month after Charles and Sue's departure to the UK, a further ten patients have been identified and received appropriate assessment and care.

## Bonjour from Dino!

A delighted Dino Capriglione, a BA (Hons) Marketing student, is working in Bastille, Paris for the 2010-11 placement year. Dino is working with Alcatel-Lucent and is participating in the EU funded Erasmus mobility programme which provides funding to help support the additional costs of students who work or study in Europe during their degree.

"When I read the job description for Alcatel-Lucent it seemed like a match made in heaven! The placement requires dealing with international business-to-business clients, something I already have experience with from previous employment.

"I am mostly looking forward to the cultural differences that Paris has to offer. In the UK I am used to working long hours with sometimes little breaks in between shifts. In France the working week total is 35 hours and Parisians insist on taking tea

and lunch breaks. I am looking forward to enrolling at a French language school to improve my spoken and written French. I am also expecting challenges during my placement year. In France, dealing with landlords, banks and government organisations can be very time consuming.

"I believe this placement will be good for my future career because it highlights the fact that I have the ability to adapt to any working environment, to be self-reliant and have the determination to succeed in international business markets that are outside of my comfort zone. What is more, this underpins my university

experience which requires using many of the theories from my BA Honours Marketing degree. To me this Erasmus placement embodies independent learning in its greatest form."

Read Dino's blog about his French experiences - <http://dinoce.blogspot.com>  
Learn about the Erasmus programme online at [www.bournemouth.ac.uk/student/work-abroad](http://www.bournemouth.ac.uk/student/work-abroad)



## Students go global!

In June, nine volunteers from the Students' Union at Bournemouth University (SUBU) went to the town of Rousse in north Bulgaria to work at two orphanages, teaching English and helping with renovation work.



Children and volunteers at Hope Orphanage

After a year of fundraising efforts, the students successfully raised a whopping £10,000 for the project through a range of activities. Once in Bulgaria the volunteers worked at two orphanages, The Pink House and Hope Orphanage, spending five days at each.

The first part of the trip was spent at The Pink House, an orphanage for disabled children. During their time at this orphanage the volunteers painted and decorated the reception area and interior walls to brighten the place up as well as creating a sensory wall in the garden for the children to interact with. They also worked on the garden and prepared it for new grass to be sown.

The second part of the trip was spent at Hope Orphanage which currently houses 75 children. The volunteers were able to play, interact and teach the children English while working at this orphanage.

The volunteers were also able to help by getting custom-made sheets for the children's cots with individual designs for each child, three months' worth of soap and three toy cars for

the children to play with on their newly marked road in the playground.

The children at the orphanage are underprivileged and needed all the help, support, love and care they can get. With boundless enthusiasm, initiative and creative personalities the volunteers were able to make a real impact.

Andie Hill (SU Volunteer Co-ordinator) who led the project said: "This was an amazing experience and a fantastic opportunity for everyone involved. The staff and children at the orphanages were truly inspirational. The volunteers were able to make a real difference in the children's lives and also develop their own skills at the same time."

If you are interested in attending the next Hub Goes Global expedition or you would like to support the team that goes next year, please contact:

**Alexia Browning, Volunteer Co-ordinator** on 01202 965772 or **email [abrowning@bournemouth.ac.uk](mailto:abrowning@bournemouth.ac.uk)**

## BU Travel Plan Survey: taking your ideas forward

Carbon reduction, convenience, cost saving: there are many reasons to look again at the way you travel.

This year's travel survey was a great success thanks to all 654 staff who took the time to tell us how they commute and why. That's 200 more than the last survey. These results are already paving the way for new initiatives to improve your journey to and from the University and to ensure we meet the targets of our 2008 – 2012 Travel Plan.

Although there has been an increase in the number of people who drive to work (44% to 51%), the survey has shown that more staff are sharing their journey with friends, family and colleagues and 62% said they would consider car sharing in the future. Therefore BU is working to improve the Bournemouth University car share scheme. From Autumn term 2010, staff let down by a car share partner will be guaranteed a taxi ride home (20 mile limit), and with the new mapping function on CarShareDorset.com, it's easier than ever to save money and meet colleagues.

Some 76% said the option most likely to change the way they travel is to expand opportunities to work from home. EIS are developing smarter ways to stay connected through new and improved virtual desktop access, allowing flexibility and convenience.

Roughly 7% of BU staff account for 50% of our business travel. To reduce our dependence on business travel new technologies providing seamless connections with colleagues around the world via video conferencing and e-meetings are being trialled to save time and money.

Currently 9% of staff cycle to work every week, and 21% say they would cycle more if facilities are improved. Plans are underway to provide more secure cycle lock-ups at Talbot Campus, in the Student Village and at Melbury House.

Another reason to get on your bike this year is the cycle route planner being developed by the Poole Borough Council to help you find the safest and fastest way around, due for release later this year.

The survey also revealed that the average staff commute is 9.4 miles; however 63% of staff live within 5 miles of the university.



Opening of the Cuper's Cove exhibition

# Exploring New World transitions in Newfoundland, Canada

As part of the long-standing link between BU and Memorial University (MUN) in St John's, Newfoundland, a group of academics from the School of Applied Sciences have been working with colleagues at the Dept of Archaeology and Anthropology from MUN to develop an international conference to reconsider early phases of colonization of the New World, in the context of wider processes of settlement in both North America and Europe.

With the support of a number of organisations, such as the Society for Post-Medieval Archaeology and Social Sciences and Humanities Research Council of Canada, the conference was held in St John's Newfoundland from 16-20 June 2010 with over 100 delegates and guests attending.

'Exploring New World Transitions: from Seasonal Presence to Permanent Settlement' was a special-topic conference with delegates from the United States, Canada, UK, Portugal, Spain, Ireland, Germany and Italy. Field visits to the key archaeological sites in the early European settlement of Newfoundland were included. Cuper's Cove, one of the sites, was the first English settlement in Canada, founded in 1610.

As 2010 represents the 400th anniversary of that foundation, the site is the focus of year-long events and activities of which the conference was one.



Cuper's Cove, Newfoundland – site of the first English settlement in Newfoundland

As well as showcasing the Newfoundland sites and putting them into an international context, the conference considered wider issues within historical archaeology, such as the importance of the material culture of their homeland to

people who move to new lands, the impact of incomers on indigenous populations and the exploitation of new lands for their natural wealth.

The conference also gave current postgraduate students the

opportunity to present some of their work; the number and quality of their presentations and posters was very impressive.

The conference was jointly organised and hosted by BU under the guidance of Professor Mark Brisbane and Dr Kate Welham. Sean Street of the Media School also gave a paper on Totnes-born Robert Hayman, who was Governor of one of the first settlements of early 17th century Newfoundland.

The conference was hailed as a great success and represents another step in meeting the aspirations set out in the MoU signed by the Vice-Chancellors of BU and MUN a few years ago, aiming to establish collaborative links in research, teaching and student exchanges.

## BU students lead the way to multicultural learning in Dorset

Former and current members (Wei Xu and Andrew Yearp) of the BU Qi Culture Society are working with a related Dorset-based multicultural learning charity, the Qi Educational Culture Society. In July 2001, they received funding from the Community Foundation ([www.cfbdp.org](http://www.cfbdp.org)), guided by the Dorset Race Equality Council, and assisted by the public service organizations in Bournemouth and Poole, to create a unique one stop information resource in Chinese.

This online resource will provide new and existing Dorset Chinese residents (including international students whose first language is

Chinese), with information about all main public services and other important information resources.

The initiative will also play an important part in related work being undertaken by the Dorset Race Equality Commission's 'Migrant Project,' to help all ethnic minority communities in the Dorset area more easily access such important information.

The Qi Educational Culture Society itself is also developing an online learning resource to share greater knowledge about increasingly globalised aspects of Chinese culture, ranging from

Feng Shui and Chinese Cuisine, to Shaolin martial arts and Chinese Astrology. One of the charity's trustees Alan Tinnion (Dr of Acupuncture and Chinese therapeutic arts) provided a very successful seminar on the increasing appreciation of Traditional Chinese Medicine in the UK as part of the Centre for Global Perspectives Global Learning Seminar Series.



# Opportunities in Oslo

**Michele Board & Karen Cooper, nursing lecturers in HSC, recently carried out a visit to BU's partner Oslo university, Norway. This was funded through the BU Staff Overseas Travel Awards scheme.**

BU has enjoyed a long-standing relationship with Oslo University College via activities related to COHERE, to Erasmus student mobility and to European Intensive Programmes. Due to these very positive experiences, Oslo University College approached us to explore further collaborative options, specifically in relation to the care of the older person.

Oslo, the capital of Norway has a great location at the head of the Oslo Fjord, surrounded by forested hills, a great destination for those who enjoy outdoor activities. In our short visit we visited the famous Vigeland Sculpture Park, with stunning statues depicting the lifespan. Our hosts were very welcoming and their excellent English speaking ensured communicating was easy and enjoyable. Their healthcare and research priorities around the needs of older people mirrored our own. We visited two nursing home settings,

both having between 180-200 patients, which resembled community hospitals more than our own nursing homes, but offered individualised care in very pleasant surroundings.

At one nursing home we met several nursing students who were on their practice placement. They expressed similar views on their course and placements to Bournemouth nursing students. Some valued the opportunity to develop their understanding of nursing the older person whereas others were eager to start in the acute hospital environment. It made us consider the potential opportunities of working together on how to enthuse nurses to want to develop their skills to meet the complex needs of the older person.

We met Professor Bergland and Dr Naden to discuss the research they are involved with around the needs of older people in nursing homes. Research involved considering dignity and failing to thrive in nursing homes, really worthy of research and perhaps the potential for future collaborations.

Suffice to say we covered a great deal in our short visit and are keen to continue exploring the potential for future partnerships with our new friends in Oslo.



Stunning sculpture depicting lifespan in Oslo



Michele and Karen

## Salsa, sushi and sangria!

These three little words are now as familiar in the UK as 'bangers & mash', but they also highlight the fact that our everyday life is becoming increasingly internationalised. The 'global in the local' is never more evident than when we do the weekly shop, take part in a dance lesson or visit an internationally themed café.

Here at BU there are opportunities for you as a student or staff member to engage in international activities which will help you to develop your global perspective and enhance your professional development:

### Experience Erasmus

Erasmus is an EU-funded mobility programme for students and staff to take part in a study exchange, work placement, training or teaching visit in another EU country. Erasmus is now open to all nationalities. It is a fantastic way to experience another country in the EU and

gain financial support which you don't have to pay back!

### International Study Exchanges

Students on selected BU courses have the opportunity to apply to carry out part of their studies with a partner university abroad. Gain a deeper international perspective on your course theory and stand out in future job interviews!

### BU Overseas Travel Awards Competition

This competition encourages high achieving students to apply for funding in support of an international experience. Students can apply for funding in

support of an international work placement, research, study visit, summer school or international volunteering project.

### Further information:

Deborah Velay, International Experience & Exchanges Coordinator

**Email:** [studyabroad@bournemouth.ac.uk](mailto:studyabroad@bournemouth.ac.uk)

**Tel:** (01202) 965824

[www.bournemouth.ac.uk/student/study-abroad](http://www.bournemouth.ac.uk/student/study-abroad)



### Climate Chaos

Hannah, against the beautiful and picturesque backdrop of North India.

## My Ethiopian adventures

Jacqui Gush left BU at the end of July 2010 and, in September, travelled out to Ethiopia to start a one-year placement with VSO (Voluntary Service Overseas). Jacqui was awarded £250 through the BU Overseas Travel Awards scheme to support her international work.

"I have always wanted to do VSO since I left university and now the time is absolutely right and I am very excited about being offered this opportunity" says Jacqui of her placement.

Ethiopia is one of Africa's fastest developing non-oil economies but is still a very poor country. The Government is working hard to modernise, particularly the education system - VSO is working collaboratively to support this.

Part of the strategy for education development includes moving towards a student centred approach to learning. VSO has designed and developed a Higher Diploma Programme which all teachers across the country have to undertake. Jacqui will be working through Dire Dawa University as a Higher Diploma Leader. Her skills and experience developed from years in teaching and learning at BU



Jacqui Gush

will hopefully be put to good use, as she supports educational leaders implementing the Diploma Programme.

"The images of famine and political mismanagement that we associate with the country are hopefully now in the past and I think a very different country awaits me. I am really excited about the opportunity to contribute to such a project and am so impressed with what the Government of Ethiopia is working to achieve for its people in the area of health and education."

VSO is the world's leading independent international development organisation that works through volunteers to fight poverty in developing countries, while bringing people together to share skills, build capabilities, promote international understanding and action and change lives to make the world a fairer place for all. For more information, please visit [www.vso.org.uk](http://www.vso.org.uk)

Jacqui will be keeping in contact with the Centre for Global Perspectives while she is away. She will also be maintaining a blog about her experiences of working in Ethiopia and of development education.

You can follow Jacqui's experience through her blog at <http://vsoethiopianadventures.blogspot.com>

## Climate chaos

Hannah Gurney arrived at Bournemouth University with a strong passion for humanitarian journalism and a hope that she would have the chance to express this through her MA Multi-Media journalism degree. A visit to India gave her the opportunity to put her skills and knowledge into action.

Hannah was awarded a BU Overseas Travel Award in support of a month in North India to work as a freelance reporter. For her final BU assignment she chose to create a website on how climate change is affecting communities in North India:

"The project presented me with challenges that pushed me to my limits in the way of communication skills, comfort (heaving my equipment everywhere in hot temperatures!) and understanding a completely new culture.

"It surprised me how severe the effects of climate change were there. For example, many communities had relocated in Ladakh due to water shortages at crucial irrigation seasons, which meant their crops had failed. I was hearing firsthand about communities in trouble that mainstream media seemed to have forgotten.



"Perhaps in the West, because people aren't seeing the effects of climate change immediately, there is cynicism and uncertainty towards the issue. What was obvious from being in North India was that the people who had the littlest impact on the current crisis are paying the largest price.

"My experience has highlighted that developing countries do not have the funds or technologies to start adapting to the changes they are experiencing. I want people to acknowledge that we need to start acting towards a better future for these people by recycling, saving energy and generally being more considerate."

You can learn more about Hannah's work through her Climate Chaos website - <http://journalism.bournemouth.ac.uk/2010/hgurney>

## Omar goes to Japan!

Omar Kudmany, a postgraduate student on MSc Computing, has been selected from hundreds of applicants to participate in the prestigious EU-Japan Vulcanus programme during 2010-11.



Omar Kudmany

The programme, which is jointly financed by the EU-Japan Centre for Industrial Cooperation and the Japanese host company, consists of industrial placements in Japan for EU students. In support of this international experience Omar has been awarded a £200 BU Overseas Travel Award.

Omar explains how he got involved in the programme, what this will involve and what he is most looking forward to:

"The Vulcanus information provided by BU and through the programme website appealed to me as I felt it would be a great opportunity to enhance my career and develop international business skills. Also, being able to explore the culture of Japan was something of great interest.

"I feel that my academic achievements as well as my industrial experience were qualities that helped in my application. Also, I have spent some time in Spain and attended language classes so I think this enhanced my international and cultural awareness and proved to the programme that I would be able to work well in a different country.

"I am looking forward to the cultural experience and exposure to a different working environment.

"I expect the lifestyle and working environment to be quite different to the UK. Also, I imagine that I will experience

different practices in the working environment, including different approaches to problem solving and use of technology.

"The first four months of the programme will involve intensive language learning and seminars about Japanese culture and business. Then I shall spend eight months working for NTT DATA Corporation in Tokyo on an IT-related research and development project. At the end of the programme I will be expected to give a presentation about my achievements, with the option of presenting in Japanese!

"At the moment I am studying the basics of the language using materials provided by the EU Japan centre that organise the programme. These materials include a website that teaches the pronunciation of the alphabet and how to write Japanese characters known as hiragana and katakana. I am also preparing to go to Brussels for a pre-departure meeting where I will meet the other participants and possibly a representative from my placement company."

You can follow Omar's experiences in Japan through his blog at [www.pintofsake.co.uk](http://www.pintofsake.co.uk)

Further information about Vulcanus is online at - [www.eu-japan.eu/global/vulcanus-in-japan.html](http://www.eu-japan.eu/global/vulcanus-in-japan.html)

## Global Learning Seminar Series 2010/11

As part of its wider campaign to raise awareness of global issues and to bring the 'global' into the 'local', the Centre for Global Perspectives is hosting a series of seminars. Invited guest speakers will lead discussions on selected global issues, global processes and perspectives from other countries and cultures.

### The programme\* for the Autumn term 2010/2011 includes:

#### 20 October 2010

**Making Britain's multicultural history visible (in conjunction with The Black History Month celebration)**

**Judy Ling Wong**  
UK Director of Black Environment Network

4-5pm  
The Coyne Lecture Theatre

#### 3 November 2010

**International Humanitarian Law and Issues**

**Gaynor Smith**  
British Red Cross

1-2pm  
The Coyne Lecture Theatre

#### 1 December 2010

**Just going fishing – 2,000 miles away in Newfoundland (1570)**

**Dr. Jenny Moon**  
Associate Professor, Centre for Excellence in Media Practice, BU

1-2pm  
The Coyne Lecture Theatre



Photo courtesy of Salvatore Vuono, [www.freedigitalphotos.net](http://www.freedigitalphotos.net)

#### 8 December 2010

**Sustainability and the BU environment**

**Matthew Owen**  
Environment Team, BU

1-2pm  
The Coyne Lecture Theatre

\* Programme subject to change and will be advertised on the Centre for Global Perspectives website nearer the time.

To find out more, please visit [www.bournemouth.ac.uk/about/the\\_global\\_dimension/centre\\_for\\_global\\_perspectives/global\\_seminars.html](http://www.bournemouth.ac.uk/about/the_global_dimension/centre_for_global_perspectives/global_seminars.html)

## Why isn't what I am doing featured in BUGLE?

It could be! If you have any items that you would like included in BUGLE, contact:

Peng Peng, Ooi  
Email: ppooi@bournemouth.ac.uk

This is a newsletter for independent comment and news – all students, staff and those working with BU are invited to contribute. We will be looking for contributions for our next issue.

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# Slaves to fashion

You're going to a party tonight. You have nothing to wear. You go through your entire wardrobe and it's confirmed, there is **nothing** you want to be seen out in! You decide to hit the high street and come back with loads of bargains, more outfits than you need for tonight because they were so cheap you had to buy them.

Does this sound familiar? If the story above describes you or someone you know you need to be aware that whilst you might have got a bargain, someone else might have suffered in the process. Research by 'War on Want', a charity campaigning to fight global poverty reveals some startling facts about garment factory workers who produce clothing for some of the leading high street brands (War on Want, December 2008).

- Most workers work for 10 to 14 hours per day and are often forced to do overtime or risk losing their jobs
- Workers are paid less than 7p an hour
- Although the basic living wage for a garment worker and family should be around £44.82 per month, many workers get paid on average £19.16 (less than half this figure).

- Low pay means that workers and their families are trapped in a permanent state of poverty, unable to provide themselves with basic amenities like food, clean water, clothes, education, and subjected to living conditions which are over-crowded and dirty.

So what can we, as consumers and concerned global citizens, do to help stop this?

Should we stop buying from the companies concerned? Anna McMullen, the Campaigns Co-ordinator for 'Labour Behind the Label' suggested at a recent workshop that boycotting the companies does not help but hinders. When the buying stops, so does production; workers end up with no jobs and no pay – a lot worse than their current situation.



Garment workers in Bangladesh, Photo courtesy of www.waronwant.org

Simon McRae (Senior Campaigns Manager for War on Want) commented, "Boycotting will simply close factories taking jobs away from local people. What we need young women to do is speak out about the fact that they dislike these practices and put pressure on companies to change them. Only the shoppers themselves can make a difference." (The real fashion victims, Mail online 2007)

ActionAid suggests writing to the Chief Executive of a leading retailer in the UK and even provides a template on their website  
<http://forms.actionaid.org.uk/ea-campaign/clientcampaign.do?ea.client.id=539&ea.campaign.id=7049to>

War on Want urges citizens to write to their local MP, so that the issue can be raised in Parliament. An online form and

a template for the letter are provided at:  
[www.waronwant.org/campaigns/love-fashion-hate-sweatshops/extra/extra/action/16930-stop-sweatshop-exploitation](http://www.waronwant.org/campaigns/love-fashion-hate-sweatshops/extra/extra/action/16930-stop-sweatshop-exploitation)

If you wish to find out more, some useful reports include:

**Fashion Victims II, War on Want 2008**  
[www.waronwant.org/attachments/Fashion%20Victims%20II.pdf](http://www.waronwant.org/attachments/Fashion%20Victims%20II.pdf)

**Let's Clean up Fashion, Labour Behind the Label 2009**  
[www.waronwant.org/attachments/Lets%20clean%20up%20fashion%202009.pdf](http://www.waronwant.org/attachments/Lets%20clean%20up%20fashion%202009.pdf)

Remember, with more pressure and demand from consumers in the UK, perhaps the future of garment workers can be better and brighter. Ensure that it is not only your purse that suffers next time you buy a bargain.

**Peng Peng Ooi**  
Research Assistant  
The Centre for Global Perspectives

# Test your global knowledge

1. Can you name 8 of the 27 EU state members?
2. There are 14 countries bordering China. Can you name all of them?
3. Isabelle Adjani is a famous actress, model or painter?
4. What do the 5 Olympic rings represent?
5. The largest Island in the Mediterranean sea is...
6. The largest producer of cocoa beans in the world is Ghana, The Ivory Coast or Indonesia?

7. Match each flag to its country.  
**Malaysia, Australia, The Philippines, New Zealand, China, Vietnam**



8. What is the capital city of Australia?
9. Which nation first gave women the right to vote?
10. Which mobility scheme funds student exchanges and work placements, as well as staff teaching & training visits in Europe?

For answers to these questions, please visit [www.bournemouth.ac.uk/globalperspectives](http://www.bournemouth.ac.uk/globalperspectives)