



Issue 14  
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# BUGLE

Bournemouth University Global Local Education

[www.bournemouth.ac.uk/about/the\\_global\\_dimension/global\\_dimension.html](http://www.bournemouth.ac.uk/about/the_global_dimension/global_dimension.html)

## Editorial

Welcome to the 14th edition of BUGLE – where does the time go? As summer approaches some of you will be thinking about how you are going to spend your time (once the stress of the exam period is out of the way).

In this edition Holly Sanders highlights the benefits of volunteering – something you might consider during the break. Volunteering is a great way to develop skills and enhance your CV; volunteering abroad (with careful planning)

heightens your understanding of global issues and demonstrates to employers your global outlook. Summer Schools, participating in Erasmus, and overseas placements offer great opportunities; volunteering locally is equally important – you can make a difference to our local community while also enhancing personal development.

BU Vision and Values document highlights that ‘we will inspire our students and staff to enrich the world’ – if it’s too late to plan for summer, then please use the

time to reflect. What do the BU values of create, share, inspire mean for you? How are you going to to enrich the world?

Finally, thank you to all those students who have worked with the Centre for Global Perspectives this year and congratulations to those who contributed to Fairtrade Fortnight by ‘taking a step’ – well done. Hope summer is fruitful!

**Chris Shiel**  
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## Water – freely available and free?

As we approach the warmer summer days, and visions of sparkling pools and long cool drinks intensify, what better time to reflect on the abundance, or not, of water? Water is something we all take for granted. But for the 884 million people who don’t have access to clean water and safe sanitation, getting the next bucket of water is a constant worry. Nearly a billion people lack access to safe water.

- 3.575 million people die annually from water born diseases (some 4,000 children die daily)
- 2.6 billion people lack toilet and sewage systems
- In some countries people survive on ten litres a day, whereas the average person in the UK person uses 160 litres a day (drinking less than two and flushing 50 litres down the toilet).

There is growing recognition of the value of using the water we already have more efficiently but

when a tap flows freely do we always appreciate what using less means? The woman in the picture (right) carried this water

**“Nothing is more useful than water: but it will purchase scarce anything; scarce anything can be had in exchange for it. A diamond, on the contrary, has scarce any use-value; but a very great quantity of other goods may frequently be had in exchange for it.”**

**Adam Smith**

from a standpipe (shared with 30 other homes) to wash her clothes; she will use the same water to wash herself before she uses it for cleaning. The other picture represents the community toilet. She feels lucky that she has these facilities – would we appreciate them in the same way? Can you imagine how our relationship with water might change if we had to walk fifty yards down a track for all our water needs?

Yes, we are fortunate. However, water is a valuable resource and with climate change may become more scarce (droughts are predicted this year in the UK). It is also not free: in 2010/11 95,388,000 litres of water was used at BU. The University’s total water/sewage bill was £241,327.87 (£89,125 water only). As we want to be the greenest university, we need everyone to contribute towards sustainable development – making sure we do not waste water is an essential part of the jigsaw.



A shared toilet



Doing the laundry

# Connecting BU with Taiwan

## 6,117 miles in under eight seconds

BU students led by The Media School ran the first of a series of online cultural exchanges with Yilan Senior High School in Taiwan. The ground-breaking two-hour video conference in January explored both countries' cultural perspectives on various topics. Subjects included: education systems, teenage and everyday culture, food and drink, scenic spots followed by a question and answer session. The exchange finalised with a 'friendly competition' to decide Best Presenter, Best Content and Most Creative Prize.

This student-led initiative, supported by Oriental Culture Educational Society, BU Language Centre, and the Centre for Global Perspectives highlighted the importance of gaining and maintaining global networks, the challenges of international communications and the perceptions on both sides of a stereo-typed culture. Interesting questions from the Taiwanese side included 'Is Hogwarts real?' as well as questions about the weather and hours of study. BU students explored food and educational themes to gain further insight into Taiwanese lifestyles.

The BU-Taiwanese connection is the first of a series that will be ongoing throughout 2012. Colleagues and Partner Institutions in Argentina, Mexico, India, China and across Europe will be taking part in this initiative. The programme will run from March through to Christmas 2012.

MA student, Fabrice Mpolo, reflected "This was a worthwhile experience. Coming to BU from the Cameroon was really a good choice and I have had excellent opportunities for great learning experiences and activities such as this. I thoroughly enjoyed myself and learned from this, it will be a good addition to my CV".

Yilan's Lecturer Zhi-Han Jian commented that his students "felt such positive



sentiment after the event and that the Dean, Mr Zhou, could feel the BU friendliness and look forward to further the institutional relationship online".

Steph Allen, International Partnership Co-ordinator from The Media School who is organising the events between the students and institutions confirmed that this has been a great success. "Once again, The Media School students along with the Business School have been leading the way. They have shown great foresight and acknowledged the benefits of networking with colleagues across the world both in terms of friendship but also professional association".

Video conferencing offers a sustainable way to share and develop cultural learning and sensitivity; further global connections will be made over the coming months.

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## BU students contributing to the community

The Meyrick park conservation project is led and run by student volunteers through theHub in SUBU. The project started in October and is running into the summer term.

Each Wednesday afternoon between 1-4pm, a group of students contribute to conservation of the area, making a positive impact on the local community and thoroughly enjoying working outdoors. The aim of the project is to clear holly and rhododendron (an alien species in the area), and clear and re instate footpaths with possible landscaping to be help improve access.

**"We aim to make the park a much safer and cleaner place for the public. So far much progress has been made and has had recognition from the local MP Connor Burns. We hope the project will endeavour to initiate other local student volunteering work and value the community links that SUBU has with its local stakeholders".**

**Jesse Banovic, Vice President Communications, SUBU**

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# Global vision, local action: Education for sustainable development and global citizenship



The fourth International Conference on Education for Sustainable Development and Global Citizenship, led by the Centre for Global Perspectives at Bournemouth University (BU), was attended by 60 delegates from institutions across the UK and abroad.

The conference addressed the overlapping themes of sustainable development, internationalisation and global citizenship, and explored the interconnections between these themes, and how local action addresses global concerns. The conference proposed that these are not separate issues; holistic approaches that encompass all aspects of university life are important if higher education is to contribute effectively to global sustainability. The conference reinforced the importance of sharing experience and collaboration in learning to enhance local actions and take forward sustainability and globalisation within higher education, acknowledging the work of the Earth Charter which suggests “as the world becomes increasingly interdependent and fragile (...) we have much to learn from the ongoing collaborative search for truth and wisdom”.

Keynote speakers included Dr Douglas Bourn from the Development Education Research Centre, Institute of Education who brought a research perspective; Theo Sowa CBE, a UK Charity Commissioner and International Advisor who spoke about the reality of the global, sharing a perspective gained from her substantial International development experience and work in Africa, and Professor Michelle Barker from Griffith University who shared experience of developing global citizens ‘down under.’

After an inspiring two days, the feedback was overwhelmingly positive: ‘It was a stimulating, varied and extremely well organised conference’. Many participants also commented on the venue for the conference dinner, The Green House Hotel, which not only deemed appropriate (it gained the Greenest Hotel Award) but served the “best conference dinner ever” with Fairtrade wine and locally sourced food.





Holly in Bali



## The benefits of volunteering: BU student Holly Sanders shares her perspective

The number of graduates each year is increasing, but the job market is tight, seeking other opportunities to improve employability skills whilst also enjoying a “meaningful experience” is essential.

In a survey of recent overseas volunteers, only 4% were still seeking employment. Volunteering is a fantastic way to have a significant and positive impact on your self-confidence, self-reliance and sense of motivation, as well as developing teamwork and leadership skills – employers are increasingly aware of this. So if you are prepared to leave your comfort zone and take on something new, it is well worth the effort. It does require a leap of confidence and you need to do it right – careful planning will ensure that you benefit and so do recipients.

In the developing Gap Year market there are now hundreds of companies offering under 25s a unique experience that makes a difference to the developing world, but you are unlikely to get such a meaningful experience by signing up to an expensive gap year/volunteer company, tour group or internship agency. When researching, you really need to ask yourself: Do these businesses simply exist because of the adventure-seeking unemployed wanting a “meaningful experience”? Or do they address the needs and wants of local villages and towns abroad and, importantly, do they develop communities for the better in a sustainable way? Although gap year or volunteer companies provide a fantastic safety net for younger and less experienced travellers to go abroad, their motivations are different to yours; they want to make money, and you want to make a difference. You may contribute more harm than good; why should you build a school when an otherwise unemployed local could learn skills and be employed to do that same job?

Do your research and find a company that is actually involved with local charities and understands their needs. Or even approach a charity yourself; many remote or isolated companies have details on the web now. Don't be afraid to actually give them a call or send a letter, remembering that they might not check their emails as often as you do. You'll learn more about a culture and local values, while making it easier to tailor a trip to your interests and career prospects, avoiding “walking round vomiting on the developing world” (the words of Orlando, Gap Yah YouTube sensation).

Planning it yourself is definitely a more daunting task and you will find things you don't like or didn't expect, or couldn't possibly imagine might happen, but it is these situations that will test your problem solving skills, independence and perseverance (and sense of humour). This is what will develop your skills, confidence and employability.

Having experienced both organised and independent trips, I feel exhilarated and privileged to have been involved in an extremely beneficial and thriving project in Bali, Indonesia. RACI, an NGO based in Ubud, Bali, is 100% community driven and focused around a sustainable livelihood co-investment. Focusing on developing bio-diversity, community empowerment and education it has purely positive effects on local families and businesses through sustainable methods. The project certainly developed my skills; it also highlighted my awareness and knowledge of other companies business strategies, and how help is given (or forced) onto charities. A six week internship gave me unimaginable inspiration and a deep understanding of community values and culture, as well as life-long friends. I had the summer of a lifetime while also developing my employability skills.

How to make the most  
of your time overseas  
James makes a difference  
in Kenya



## How to make the most of your time overseas

BU supports a range of international activities for students to participate in, from study exchanges and work placements to summer schools and volunteering projects.

It takes lots of time and effort to apply for an international activity and even more effort to arrange it, from sorting out flights and accommodation to working out living costs and dealing with a new currency.

But what happens when you get to your host country? How can you make sure that you make the most of your international activity and impress future employers with your well-rounded experience? Here are some top tips from students who've already been through it:

- Join student clubs and societies or go to additional classes (like dance or cookery) to develop your extra-curricular skills. Take up a hobby that's outside of your comfort zone and show everyone how brave you are
- Take advantage of any trips to visit the local and surrounding areas. Find out about the town / city you are living in. What's the history behind it? How did people end up living there? What are the local delicacies to enjoy?
- Talk to as many different people as you can. Widen your social network and make new friends. Don't just hang around with people from the same country as you. It's also a great way to learn how the language should be spoken!
- Take advantage of proximity and travel to as many surrounding countries as you can
- Keep a regular blog about your experiences. It's the best way to capture what you are going through before it gets forgotten. It's also a great way to keep friends and family up to date and make them a little bit jealous too.

**Are you interested in studying or working abroad?**

**Find out more online:**

**Study Abroad:** [www.bournemouth.ac.uk/student/study-abroad](http://www.bournemouth.ac.uk/student/study-abroad)

**Work Abroad:** [www.bournemouth.ac.uk/student/work-abroad](http://www.bournemouth.ac.uk/student/work-abroad)

**Email:** [studyabroad@bournemouth.ac.uk](mailto:studyabroad@bournemouth.ac.uk)



Be brave, go outside of your comfort zone and try new things



Live like a local and immerse yourself in your host country's heritage

## James makes a difference in Kenya

In the summer of 2011 James Burr, a second year student studying Sports Management, fulfilled a lifelong passion to combine his sporting knowledge and skills with an international experience. For four weeks, James participated in a Camps International project in Kenya, Africa. His duties included sports coaching to children and assisting with local building projects. Outside of work James got to see more of Kenya by going on a three-day big game safari; visiting one of the top five best beaches in the world (Diani beach) and by playing in sports matches against local teams.

Camps International are expedition specialists who have worked with SportBU for a number of years to offer students responsible sport development expeditions in Kenya. James was financially supported on the expedition by a Global Citizen's Award which he had won through BU.

Reflecting on his experiences, James felt that he had made a difference to the locals and he also realised how privileged his own life is: "A truly unique opportunity to see how others less fortunate live their lives. It has encouraged me to work even harder because there are so many children in Kenya who are so intelligent, possessing great fluency in English and other skills, yet many are unable to enrol onto higher education due to the lack of funds" James is now keen to participate in other international activities so he can keep making a difference.

**Are you interested in volunteering overseas? Find out more online:**

**Camps International:** [www.campsinternational.com/](http://www.campsinternational.com/)

**Overseas volunteering:** <http://studentportal.bournemouth.ac.uk/things/volunteering/volunteering.html>

**Email:** [studyabroad@bournemouth.ac.uk](mailto:studyabroad@bournemouth.ac.uk)



# Life is not fair but it is fairer for some than others

## Fairtrade aims to spread a little fairness

A number of events and promotions took place across the University in Fairtrade Fortnight; competitions, promotions and Fairtrade treats ran in coffee outlets and SUBU shops, including 'guess the number of Fairtrade jelly beans' and 'how to cook your own Fairtrade Crumbly Banana Square and Nutty Chocolate and Coffee tray'.

### Take a step for Fairtrade

A group of Leisure Marketing students hosted a one day event to raise awareness about Fairtrade, on behalf of the Centre for Global Perspectives. As part of the Fairtrade Foundation's 2012 campaign "Take a Step", BU students had the opportunity to contribute to a journey from the UK to Uganda, on two step

machines in the University. The total steps which were achieved on the day was 16000, with individual student's steps ranging from 30 to 1500.

A total of 182 Fairtrade pledges were completed during the event; each pledge offers hope to farmers in developing countries and represents BU students

contributing to a fairer world. If you missed the event you can still 'take a step' – at [www.fairtrade.org.uk/step](http://www.fairtrade.org.uk/step)

### Tackling Global Poverty; Fairtrade farmers; Café Direct

Faye Bowden, from the Cooperative Membership team visited BU to talk about the Cooperative's work with Fairtrade and why it's so important. She outlined the Cooperative's business model and explained their wider goal of tackling global poverty.

James Bennett, Business Development Manager from the Fairtrade Foundation came to the Atrium to talk about the impact Fairtrade makes to



producers and farmers in the developing world.

Café Direct visited Poole House refectory to talk about their products and the importance of the Fairtrade brand.

If you haven't already, please switch to Fairtrade.



## Bournemouth Council Fairtrade

Bournemouth University is playing a leading role in the development of the 'Bournemouth Fairtrade Town' Campaign, working with Bournemouth Borough Council and community partners. The Fairtrade mission is to tackle poverty and abolish unfair trading, and there are five goals that must be met in order to achieve Fairtrade Town status:

- The local council passes a resolution supporting Fairtrade, and agrees to serve Fairtrade products (for example, in meetings, offices and canteens)
- A range of (at least two) Fairtrade products are readily available in the area's retail outlets (shops, supermarkets, newsagents, petrol stations) and served in local catering outlets (cafés, restaurants, pubs)
- Local workplaces and community organisations (places of worship, schools, universities, colleges and other community organisations) support Fairtrade and use Fairtrade products whenever possible.
- Media coverage and events raise awareness and understanding of Fairtrade across the community
- A local Fairtrade steering group is convened to ensure the Fairtrade Town campaign continues to develop and gain new support

Councillor Robert Lawton, Cabinet Portfolio Holder for Housing and Environment, has given the campaign the Council's full backing, and urged people to get involved: "It is fantastic that so many local community partners are determined to help us demonstrate a commitment by the whole town to the Earth Charter and Fairtrade principles."

Chris Shiel, Chair of the Bournemouth Fairtrade Town Steering group commented: "The Council has already passed a resolution to support Fairtrade. I am delighted to support this endeavor. Bournemouth University has been a Fairtrade University for a number of years so it makes sense to share what we have learned and inspire others to engage."

The steering group would like to invite everyone in Bournemouth to show support for the campaign. If you know of any retailers, catering businesses, schools, community groups, or faith groups that already serve or use Fairtrade products, please get in touch to help us show how we already promote Fairtrade in Bournemouth

For more information on the Fairtrade Bournemouth Campaign and how you can get involved, please contact [cshiel@bournemouth.ac.uk](mailto:cshiel@bournemouth.ac.uk)

# Inspiring BU students to lead change



A number of events held this year have inspired BU students to broaden their horizons, engage with initiatives which also enhance CVs, and act as champions of change:

## Critical mass, population growth and its effects

Mike Freedman delivered a thought provoking session as part of the Global Learning Seminar Series. Mike is a writer and filmmaker based in London, who has been researching, writing and filming a documentary, *Critical Mass*, about the impact of human population growth and consumption on the planet and on human psychology. There is a trailer for the film online at <http://criticalmassfilm.com>.

On or around 31 October 2011, the world population reached seven billion. By 2050, we are projected to exceed nine billion.

Mike discussed population growth and its effects on the environment, animals and societies. While the future might suggest a 'doomsday' scenario in terms of peak oil, global warming and diminishing resources, the aim was to inspire students to imagine an alternative future and to become leaders of their own sustainability campaigns.

The presentation was so inspiring that a group of students from Business School invited Mike back for a further presentation. Students from the Media School also conducted an interview with Mike, post event.



Will this child enjoy an education?



UNICEF (United Nations International Emergency Fund) works in over 190 countries to protect children's right to be educated, to be healthy, to a childhood, to be treated fairly and to be heard. They work with local communities, partners and governments to ensure these rights are upheld.

"UNICEF on campus" was created in order to provide a network between the universities that are doing such good work for UNICEF. It is a relatively new society which has been running since 2005. There are currently 34 societies across the UK. Members of the society are able to see what's currently going on in UNICEF by attending events over the campus such as film nights, bringing in guest speakers, and going to fundraising events.

Following a presentation from Katie Reeves (the south west co-ordinator) BU students have set up a UNICEF on Campus Society. If you are interested in participating please contact BU student Julia Groves-Cooper, [i7863551@bournemouth.ac.uk](mailto:i7863551@bournemouth.ac.uk)

Why isn't what I am doing featured in BUGLE?

It could be! If you have any items that you would like included in BUGLE, contact: [cshiel@bournemouth.ac.uk](mailto:cshiel@bournemouth.ac.uk)

This is a newsletter for independent comment and news – all students, staff and those working with BU are invited to contribute. We will be looking for contributions for our next issue.

**Don't forget to recycle your BUGLE!**

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## International conference on 'Tourism, Climate Change and Sustainability'



BU's International Centre for Tourism and Hospitality Research (ICTHR) is delighted to be hosting the second global conference to explore real-world issues. The international conference on 'Tourism, Climate Change and Sustainability' will take place from 13-14 September 2012. The emphasis of the event is to discuss and disseminate conceptual ideas and contested relationships between climate change, sustainability and tourism and examine worldwide responses and exchange cutting-edge research. This tourism conference is expected to be crucial for researchers interested in Green Economy and Sustainability aspects as it will follow the Rio+20 UN Summit. The organisers of the conference Dr Maharaj Vijay Reddy and Dr Keith Wilkes are also editing a book jointly on this title for Earthscan London.

This conference will feature keynote presentations from high-level policy makers from international agencies UNWTO, UNESCO MAB, UNEP DTIE and the European Commission, leading research institutions and the private sector. Among these distinguished speakers are:

- Mr Luigi Cabrini, Director UNWTO Sustainable Tourism
- Dr Ishwaran Natarajan, Director UNESCO Division for Ecological Sciences
- Dr Richard Butler, Emeritus Professor, University of Strathclyde
- Dr Stephan Harrison, University of Exeter & Oxford University
- Ms Deirdre Shurland, UNEP DTIE, Global Partnership for Sustainable Tourism
- Representative from the Tourism Unit European Commission, Brussels
- Panel Discussion: policy agencies and key industry players (including UNWTO, TUI Travel and British Airways).

Breakout sessions are planned to enable speakers to interact on a more personal level with delegates as well as for attendees to present their research on these important topics. In addition, leading publishers will be present throughout the duration of the conference to meet with delegates and discuss future publishing opportunities. For more details and updates, please visit the conference website: [www.bournemouth.ac.uk/climatechange2012](http://www.bournemouth.ac.uk/climatechange2012)

## BU implements food recycling scheme

We all hate to waste food, but while we all try to only buy what we need, it's inevitable that some will find its way into our bins, whether it's used coffee grounds, or fruit and vegetable peelings. If left to go into the general waste this food waste will end up decomposing in landfill sites around the UK. Not only does this result in financial costs through landfill taxes, but methane, a greenhouse gas 21 times as potent as CO<sub>2</sub> is released.

Continuing BU's efforts to reduce our impact on the environment we have been trialling a food recycling service in the commercial kitchens of Poole House Refectory, Dylan's bar and the Retreat. This has been an

enormous success and is now recycling five tonnes of food waste every month, or 60 tonnes a year which represents a reduction of nearly 14% of BU's waste to landfill.

Currently the food waste is being taken to a local 'in-vessel' composting facility, which means emissions are reduced to near zero. The compost is then used to feed a local turf growing business, closing the loop on this waste stream. In the near future this food waste may be used to fuel a newly built anaerobic digestion plant near Dorchester, which will turn the waste in to a bio gas which can be fed back into the national gas grid and could feed your home heating or cooking.

We will continue to extend this service, with the EBC refectory recently coming online, and plans for trials in other areas soon.