Embedding QR Codes in Education Contexts

Bournemouth University

http://delivr.com/1dvq0

http://delivr.com/1fgom

David Hopkins
t hopkinsdavid

Dr. Milena Bobeva
t milenabobeva

Stage 1. The Code

Download V1 Poster

http://delivr.com/1fm0x

Stage 2. The Value

EXPERIENCE FROM PROJECT STAGE 1:

- QR Codes need to give students something 'extra'.
- QR Codes are too small in promotional literature.
- QR Codes need to draw our attention: "... no one wants to do extra reading!"
- Could alienate people who don't have smart -phones.
- Potential to save time if they work.
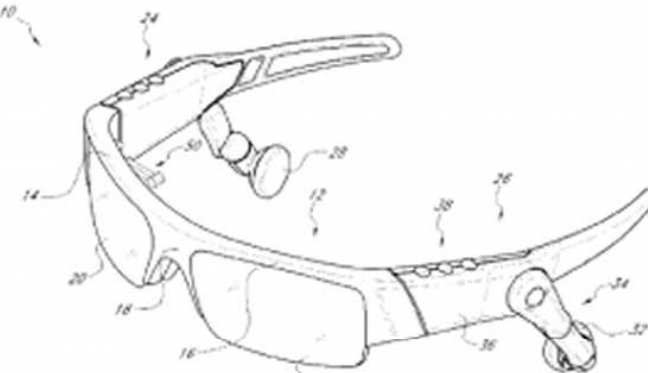- Inclusion of QR Codes to make learning more stimulating.

- ● STOP
- ● START
- ● KEEP

IDEAS FOR USING QR CODES:

- Interactive learning within lectures & seminars.
- Loyalty scheme for the student shop?
- QR Code instead of tickets for student events?
- Personal QR Code to scan for exam or seminar attendance?
- Tracking of books for the Library?
- Booking timetable outside lecture theatres?
- Virtual maps to get around campus (orientation)?
- Order food from SU bar to collect in-between lectures?
- Career & placement information.

OBSERVATIONS:

- ○ **Familiarisation**: Known as 'barcodes' (BlackBerry BBM).
- ○ **Benefits**: Save on paper & other resources.
- ○ **Aspirations:** Students excited to be included in identification of new modes of use.

STAGE 3. Next Gen?

JISC

RESEARCH COUNCILS UK

- ○ Oakley Smart Glasses?
- ○ Augmented Reality (AR)?
- ○ Google 'Project Glass'?
- ○ Aurasma AR App?

http://delivr.com/1fm3u

ABS the ASSOCIATION of BUSINESS SCHOOLS

The Higher Education Academy