A STRATEGY FOR MAXIMISING LEARNING GAINS





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The greatest sign of a success of a teacher is to be able to say,

"The children are now working as if I did not exist."

Maria Montesorri

"Development is an endurance exercise with incremental improvements."

Sri Mulyani Indrawati

Setting the Context



Lived Experiences of a BU Student

Building on Student Experiences

Strategy for Maximising Learning Gains

AGENDA

Opportunities for Collaboration

Setting the context: Learning Gains in Higher Education



Learning outcomes (LO)

LOs are expected outputs 'written statements of what a learner is expected to know, understand or be able to do at the end of a period of learning

Learning gains (LG)

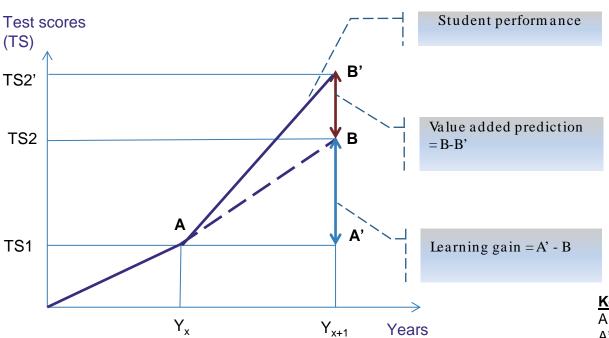
LGs compare performance at two points in time

►Value-added (VA)

VAs typically measured by the difference between a student's actual test score at a second point in time and his or her *predicted* test score.

Setting the context: Learning Gains in Higher Education





(Y)

Measuring tools:

- Grades
- Mixed methods
- Survey
- Standardised tests
- Qualitative methods

Key:

- A 1st test score
- A' 2nd test score
- B Expected performance
- B' Actual performance



Intended Learning Outcomes: Example

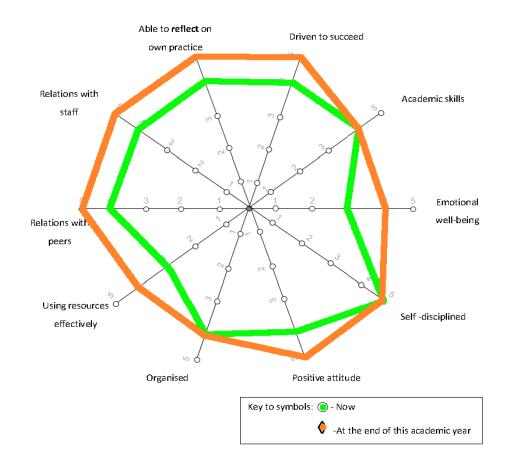
- "Having completed the unit you are expected to be able to:
- 1. Evidence an appreciation of the complexity and diversity of contemporary working environments;
- 2. Identify and apply appropriate strategies and techniques for information retrieval, analysis, reporting and presentation;
- 3. Contribute, in a constructive, pragmatic and proactive manner, to the effective management of complex group-based projects;
- 4. Demonstrate the ability to apply a wide range of interpersonal and transferable skills in a variety of contexts;
- 5. Evidence an understanding of the challenges associated with doing business and managing internationally."

- Unit:
 Developing
 Management
 Competencies
 - Level: 4
 (1st year on a Bachelors degree)

SOAR Academically

February 2014

(Strengths, Opportunities, Aspirations/Action plan and Results)





Gleb's SOAR

Your action plan for enhancing your competencies and achieving your goals

What action?	How? What support?	When?
Get "First" for the Level C	Put as much effort as I can. Ask staff and PAL for help if needed.	Summer 2014
My Latvian Business should get 500k profit for the financial year	Increase sales by 50%. Use my connections in the UK to find new	By August 2014
Become a RAG President	Take part in all RAG events this year. Ask RAG Reps to vote for me.	Spring 2014
Become a BU Summer Ambassador	Fill an application form. Use my contacts in AspireBU.	April 2014
Do my Student Development Award	Fill all the documents. Use SDA online resources.	April 2014

BU 2018: Creating, Sharing, Inspiring

Creating the most stimulating, challenging, and rewarding university experience in a world-class learning community by sharing our unique fusion of excellent education, research and professional practice and inspiring our students, graduates and staff to enrich the world

Creating: Our stimulating, challenging, rewarding university experience in a world-class learning community

Sharing: Our unique fusion of excellent education, research and professional practice

Inspiring: Our students, graduates and staff to enrich the world

- Deliver an outstanding and personalised student experience
- C2. Create a world-class learning community
- C3. Develop strategic local, regional, national and international partnerships
- C4.Build strong professional and academic networks worldwide
- C5. Ensure our graduates are culturally aware and internationally mobile by embedding the globalisation agenda within our student experience
- Fuse research, education and practice to create a unique academic experience where the sum is greater than the component parts. As part of that fusion...
- S2. ...undertake world-class research in recognised areas of academic excellence
- S3. ...offer exceptional levels of relevant realworld learning opportunities & placements
- S4. ...deliver inspirational teaching using the latest technology in world-class facilities
- S5. Be recognised internationally as a thoughtleader

- 1. Prepare students for flexible futures with skills to meet changing demands of work
- 12. Build personal professional development opportunities into all programmes
- 13. Create highly sought after employable graduates known for their intellectual rigour, critical thinking, professionalism and resilience
- 14. Support and inspire staff to realise their full
- 15. Inspire our staff and students to enrich the world

People - P1. Recruit, retain, recognise, and develop a high performing workforce; P2. Engage and inspire staff to deliver an outstanding student experience and to fulfil their potential; P3. Be an excellent place to work; P4. Embed a culture of excellent service

Environment - E1, Provide world-class facilities; E2, Reduce our impact on the environment

Finance - F1. Use resources efficiently to secure the vision and key strategic priorities, and F2. to ensure financial sustainability

Excellence

Achievement

Authenticity

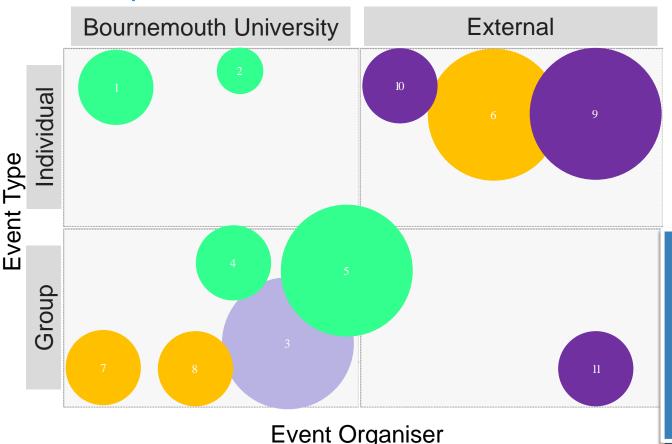
Creativity

Responsibility



Learning Gains in the context BU

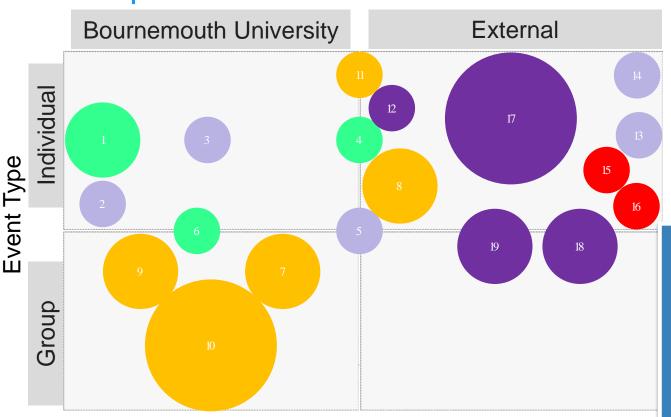
The lived experiences of a BU student: Experience Matrix - Assessed Act.





- 9) J.P.Morgan Global Excellence Award (Winner)
- O) Bournemouth University Placement Student of the Year Award (2nd Place)
- 11) J.P.Morgan Football Team Winners of both:Bournemouth Football League and Cup

The lived experiences of a BU student: Experience Matrix – Non-Assessed Act.



Event Organiser



- 15. echoo (Smart Home Company) – Founder and Managing Director
- 16 Vet-V(Pallet Production Company) – Global Sales Representative
- 17. JPMorgan Liquidity
 Solutions Analyst (Placement)
- 18 JPMorgan Innovation Committee Member
- 19. JPMorgan Football Team

The lived experiences of a BU student: Evidencing the experiences

































Building on student experiences: Start, Stop, Continue



Start

- Providing more opportunities for final year students
- Asking students about their preferable activities
- Highlighting benefits of extra-curricular activities

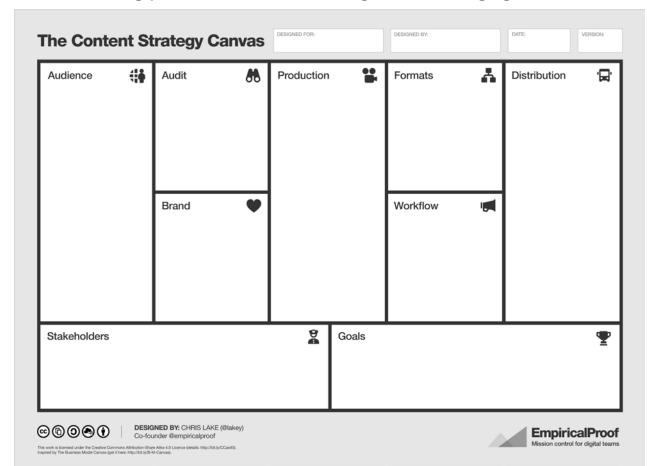
Stop

- Filling all working-days with scheduled classes
- Focusing on course-related activates only

Continue

- Engaging with the local and global communities
- Promoting and advertising various available activities

Strategy for maximizing learning gains





- Explicit links between course delivery and LG.
- Continuity throughout the years.
 - Diversity of assessments
 - Visualisation
 - ► Interaction





Let's work together!

Thank You!

Building on student experiences



Learning Outcomes

Years: $1 \square, 2 \square, 3 \square, 4 \square$

- ► Understand business functions and processes.
- ► Manage own motivation, tasks and behaviour in enterprising;

Years: $1 \mathbf{\boxtimes}, 2 \mathbf{\nabla}, 3 \mathbf{\nabla}, 4 \mathbf{\nabla}$

► Challenge modern business assumptions and practices;

Years: 1₺, 2₺, 3₺, 4₺

Manage self and others to achieve tasks;

Years: 12, 22, 32, 42

- ► Manage complexity, uncertainty and ambiguity;
- ▶ Apply effective research skills.

Learning Gains

Years: $1 \square, 2 \square, 3 \square, 4 \square$

- ►Start, grow and lead a real business;
- Compete with other students to develop the best campaign and win;

Years: $1 \times , 2 \vee , 3 \vee , 4 \vee$

►Organise and lead business events to develop new business practices;

Years: 12, 22, 32, 42

Lead a real team that supports 12,000 people on a weekly basis;

Years: 12, 22, 32, 42

- ▶Find a balance between studies, businesses and other activities;
- ▶Be able to find a niche market, explore its potential and target it.